IN THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF OHIO WESTERN DIVISION, CINCINNATI

LONDON COMPUTER SYSTEMS, INC.,

an Ohio Corporation 9140 Waterstone Blvd. Cincinnati, OH 45249

: Judge

Case No.

Plaintiff,

: COMPLAINT AND DEMAND FOR : JURY TRIAL

VS.

ZILLOW, INC.,

a Washington State Corporation 1301 Second Avenue, Floor 31 Seattle, WA 98101

Also serve registered agents for Zillow, Inc.: CT Corporation System 4400 Easton Commons Way, Suite 125 Columbus OH 43219

CT Corporation System 711 Capitol Way S. STE 204 Olympia, WA 98501

Defendant.

COMES NOW Plaintiff London Computer Systems, Inc. (hereafter, "LCS" or "Plaintiff"), by and through its attorneys, Taft Stettinius & Hollister LLP, and states as follows:

NATURE OF THE ACTOIN

1. This is a civil action brought by Plaintiff against Defendant for its ongoing and continued acts of trademark infringement, unfair competition, violations of the Deceptive Trade Practices Act, unjust enrichment, accounting, injunctive relief, and constructive trust.

JURISDICTION

- 2. This claim arises under the provisions of the Lanham Act of 1946, as amended, 15 U.S.C. § 1051 *et seq.*, including 15 U.S.C. § 1114 *et. seq.* and is for the infringement of a trademark registered in the United States Patent and Trademark Office. This Court has jurisdiction over the subject matter of this claim pursuant to 15 U.S.C. § 1121, and 28 U.S.C. § 1338(a) and (b) because it arises, in part, pursuant to 15 U.S.C. §§ 1114, 1116-1118. The Court has supplemental jurisdiction over the state claims pursuant to 28 U.S.C. § 1367.
- 3. This action includes state and common law claims for which this Court has jurisdiction under 28 U.S.C. 1338(b), in that said claims are joined with substantial and related claims.

VENUE

4. Venue is proper in the United States District Court for the Southern District of Ohio pursuant to 28 U.S.C. § 1391, because the infringement and other wrongful acts giving rise to these claims occurred in this judicial district and because the Defendant is registered as a Foreign Corporation in the State of Ohio.

THE PARTIES

5. Plaintiff London Computer Systems, Inc., at all times pertinent to this Complaint, has been a corporation duly organized and existing under the laws of the State of Ohio, having an office and place of business at 9140 Waterstone Blvd. Cincinnati, OH 45249. Plaintiff owns and licenses software using the registered trademark "Rent Manager" (USPTO Reg. No. 3497560, Ex. A) (hereafter "LCS's Trademark" or "the LCS Trademark").

- 6. Defendant Zillow, Inc. (hereafter "Zillow" or "Defendant") is a corporation organized and existing under the laws of the State of Washington, having an office and place of business 1301 Second Avenue, Floor 31, Seattle, WA 98101, with its registered agent being C T Corporation System, 711 Capitol Way S STE 204, Olympia, WA 98501 (Ex. B). Defendant is transacting and doing business in Ohio as a registered foreign corporation and has appointed as its statutory agent in Ohio to be CT Corporation System, 4400 Easton Commons Way, Suite 125, Columbus OH, 43219 (Ex. C). Therefore, Defendant is doing business within this judicial district and is subject to the jurisdiction of this Court pursuant to the laws of Ohio and Rule 4 of the Federal Rules of Civil Procedure, *inter alia*.
- 7. Defendant conducts business throughout the United States and in Ohio, including within the Southern District, under the trade names "Zillow", "Zillow.com", and "Rental Manager". Defendant also owns and uses the following trade names, or is otherwise affiliated with businesses using the names, "Zillow Group", "Trulia", "StreetEasy", "HotPads", "Naked Apartments", "RealEstate.com", "Mortech", "dotloop", and "Out East".
- 8. Defendant has continuously engaged in business in, and has customers throughout the United States and within Ohio, including within the Southern District, that use Defendant's Rental Manager software and services, among other services provided by Defendant. Defendant actively markets and promotes its Rental Manager services to customers and residents within this District. Defendant's acts of trademark infringement and other acts constituting claims hereunder occurred within this district, causing harm to Plaintiff within this district.

GENERAL ALLEGATIONS

- 9. Plaintiff London Computer Systems, Inc. owns all right, title, and interest in, to, and in connection with LCS's Trademark, United States Patent and Trademark Office trademark registration number 3497560, for "Rent Manager", which was registered on September 9, 2008.

 A true and correct copy of proof of registration and renewal is attached hereto as Exhibit A.
- 10. At least as early as January 31, 1988, and continuing to date, LCS has used in commerce the Rent Manager® mark in connection with computer software that assists landlords with the management and renting of rental real estate properties (Ex A).
- 11. Part and parcel of long and continued use, LCS has invested substantial amounts of time and millions of dollars in adopting, promoting, marketing, and using the LCS Trademark in commerce to identify its products and services. As a result, LCS has developed significant goodwill and strong trademark rights within and outside of the United States regarding the LCS Trademark, and the public has come to recognize and associate the Rent Manager® mark with LCS's products and services.
- 12. As early as January 22, 2016, long after LCS's adoption and use of the RENT MANAGER® mark, Zillow was, and has continuously been, using the nearly identical mark "Rental Manager" for identical or nearly identical goods and services (Exs D-I). That the Defendant's use of the mark occurred in commerce in connection with the sale, offering for sale, distribution, or advertising of goods or services that are identical to Plaintiff's and in a manner likely to confuse consumers.

- 13. On or about August 8th, 2018, LCS became informed and believes that Defendant had published promotional literature and/or an advertisement on the internet via Zillow's website, including via the domain https://www.zillow.com/rental-manager/ (Ex. E), improperly using the infringing mark LCS Trademark in commerce to publicly promote products and services in the nature of a software based rental property system that, among other things, assist the landlord customers in creating and managing rental property listings. Zillow's advertisement boasts that it would list the rental properties "in one place, and we'll post it on Zillow, Trulia, and HotPads." The Zillow software allows its users to Manage applications and screen tenants, accept rental payments, and list properties, among other things.
- 14. On or about August 15, 2018, LCS contacted Zillow by letter (Ex J), regarding its infringement of LCS's Trademark. The letter was sent by certified mail and was successfully delivered on August 20, 2018 (Ex. K). Among other things, Plaintiff requested that Defendant discontinue using the RENT MANAGER® mark and any other confusingly similar marks, including "Rental Manager", in connection with rental property software and related goods and services.
- 15. Despite its requests, Zillow continues to use the Rental Manager mark in violation of Plaintiff's rights herein, continuing to cause damages to Plaintiff.

FIRST CLAIM FOR RELIEF

Trademark Infringement

- 16. LCS realleges and incorporates by reference each and every allegation contained in the previous paragraphs, as though fully set forth herein.
- 17. Plaintiff's federally-registered Rent Manager mark is strong and distinctive. The federal registration owned by Plaintiff has achieved incontestable status under 15 U.S.C. § 1065

and presently remains in full force and effect. Defendant's aforesaid use of Rental Manager, which uses "Rent Manager" as the dominant part of its name, service mark and trademark, infringes upon the exclusive rights owned by Plaintiff in its federally-registered Rent Manager mark and constitutes a violation sections § 1114 and 1125(a) of the Lanham Act.

- 18. The use by Defendant of the "Rental Manager" mark, for trademark likelihood of confusion purposes and analysis, is identical to Plaintiff's "Rent Manager®" trademark.
- 19. Zillow's use of the infringing mark has been without the consent of LCS, is likely to cause confusion and mistake in the minds of the purchasing public, and in particular, tends to and does falsely create the impression that goods and services provided by Defendant, including the Rental Manager software, apps, and services, are authorized, sponsored, or approved by LCS when, in fact, they are not.
- 20. Because Zillow has been provided unequivocal notice of Plaintiff's rights in the identical registered trademark, yet continued to use the mark in an infringing manner, the activities of Defendant complained of herein constitutes willful and intentional infringement of LCS's right, title, and interest in connection with U.S. Trademark Registration No. 3497560, featuring the word mark RENT MANAGER®. Zillow's actions are and have been in total disregard of LCS's rights, and were commenced and have continued in spite of Defendant's knowledge that use of the LCS's registered trademark or a copy or a colorable imitation thereof, was and is in direct contravention to LCS's rights.
- 21. As a proximate result of Defendant's above-described conduct, LCS has been damaged in an unascertained amount.
 - 22. At all material times, Defendant acted in bad faith, oppressively and maliciously

toward LCS, with intent to injure LCS, thereby entitling LCS to punitive damages against Defendant in an unascertained amount.

- 23. The above-described acts of Defendant has caused and are continuing to cause irreparable injury to LCS, its reputation, and goodwill. LCS has no adequate remedy at law and is suffering irreparable harm and damage as a result of the acts of Defendant as aforesaid in an amount thus far not determined.
- 24. LCS has incurred, and will continue to incur, attorneys' fees and court costs arising from the acts of Defendant alleged herein. LCS seeks the recovery of attorneys' fees and costs as the prevailing party in this action, in addition to other damages and remedies available at law and equity to it. Plaintiff is entitled to remedies that include injunctive relief and monetary damages, including but not limited to all of Defendant's profits, all of Plaintiff's losses, a license fee, treble damages, and attorney's fees.

SECOND CLAIM FOR RELIEF

For Unfair Competition- Federal

- 25. LCS realleges and incorporates by reference each and every allegation contained in the previous paragraphs, as though fully set forth herein.
- 26. The acts of Defendant, as alleged herein, constitute unfair competition, false designation of origin, and fraudulent business practices that are damaging to the public in violation of Section 1125(a) of the Lanham Act.
- 27. As a proximate result of Defendant's above-described conduct, LCS has been damaged in an unascertained amount.
 - 28. At all material times, Defendant acted in bad faith, oppressively and maliciously

toward LCS, with intent to injure LCS, thereby entitling LCS to punitive damages against Defendant in an unascertained amount.

- 29. The above-described acts of Defendant have caused and are continuing to cause irreparable injury to LCS, its reputation, and goodwill. LCS has no adequate remedy at law and is suffering irreparable harm and damage because of the acts of Defendant as aforesaid in an amount thus far not determined.
- 30. LCS has incurred, and will continue to incur, attorneys' fees and court costs arising from the acts of Defendant alleged herein. LCS seeks the recovery of attorneys' fees and costs as the prevailing party in this action.

THIRD CLAIM FOR RELIEF

For Unfair Competition- Common Law

- 31. LCS realleges and incorporates by reference each allegation contained in the previous paragraphs, as though fully set forth herein.
- 32. The acts of Defendant, as alleged herein, constitute unfair competition, actionable under the common law of unfair competition. Plaintiff has not authorized, licensed, or otherwise condoned or consented to Defendant's use of the LCS Trademark.
- 33. As a proximate result of Defendant's above-described conduct, LCS has been damaged in an unascertained amount.
- 34. Defendant's conduct is deliberate, malicious, intentional, willful and committed with the intent to cause confusion and mistake, to deceive the public, and/or misrepresent the affiliation, connection, or sponsorship of the Defendant's commercial activities.
 - 35. At all material times, Defendant acted in bad faith, oppressively and maliciously

toward LCS, with intent to injure LCS, thereby entitling LCS to punitive damages against Defendant in an unascertained amount.

- 36. The above-described acts of Defendant have caused and are continuing to cause irreparable injury to LCS, its reputation, and goodwill. LCS has no adequate remedy at law and is suffering irreparable harm and damage because of the acts of Defendant as aforesaid in an amount thus far not determined.
- 37. LCS has incurred, and will continue to incur, attorneys' fees and court costs arising from the acts of Defendant alleged herein. LCS seeks the recovery of attorneys' fees and costs as the prevailing party in this action.

FOURTH CLAIM FOR RELIEF

For Unfair or Deceptive Business Practices

- 38. LCS realleges and incorporates by reference each allegation contained in the previous paragraphs, as though fully set forth herein.
- 39. The acts of Defendant, as alleged herein, constitute unfair or deceptive business practices, actionable under the Deceptive and Unfair Trade Practices Under Ohio Rev. Code § 4165.02.

- 40. Specifically, Defendant's conduct includes, without limitation, violations of the following:
 - a. O.R.C. 4165.02(A)(1) by passing off goods or services as goods of another;
 - b. O.R.C. 4165.02(A)(2) by causing a likelihood of confusion or misunderstanding as to the source, sponsorship, approval, or certification of goods or services;
 - c. O.R.C. 4165.02(A)(3) by Causing a likelihood of confusion or misunderstanding as to affiliation, connection, or association with, or certification by, another;
 - d. O.R.C. 4165.02(A)(4) by using deceptive representations in connection with goods or services;
 - e. O.R.C. 4165.02(A)(7) by representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities that they do not have or that a person has a sponsorship, approval, status, affiliation, or connection that the person does not have;
- 41. As a proximate result of Defendant's above-described conduct, LCS has been damaged in an unascertained amount.
- 42. At all material times, Defendant acted in bad faith, deliberately, willfully, oppressively, and maliciously toward LCS, with intent to injure LCS, thereby entitling LCS to punitive damages against Defendant in an unascertained amount.
- 43. The above-described acts of Defendant have caused and are continuing to cause irreparable injury to LCS, its reputation, and goodwill. LCS has no adequate remedy at law and is suffering irreparable harm and damage because of the acts of Defendant as aforesaid in an

amount thus far not determined.

44. LCS has incurred, and will continue to incur, attorneys' fees and court costs arising from the acts of Defendant alleged herein. LCS seeks the recovery of attorneys' fees and costs as the prevailing party in this action.

FIFTH CLAIM FOR RELIEF

For Accounting

- 45. LCS realleges and incorporates by reference each allegation contained in the previous paragraphs, as though fully set forth herein.
- 46. Based on the allegations above, that Defendant has engaged in commerce using the infringing trademark. The infringement by Defendant has deprived LCS of sales and/or royalties, which it otherwise would have made and resulted in the unjust enrichment of Defendant at the expense and to the detriment of LCS, among other damage. Defendant's actions have resulted in improper profits, revenues, and other financial gains to Defendant for which LCS, in equity and good conscience, is rightfully entitled to reimbursement.
- 47. LCS does not know the amount of revenue and profits realized by Defendant, which information is uniquely within the knowledge of Defendant. LCS, is therefore, entitled to an accounting, at Defendant's expense, to determine the amount of profits Defendant has unjustly obtained by their acts of infringement.

SIXTH CLAIM FOR RELIEF

For Injunctive Relief

48. LCS realleges and incorporates by reference each allegation contained in the previous paragraphs, as though fully set forth herein.

- 49. By reason of the wrongful acts and unlawful conduct as hereinabove alleged,
 Defendant has infringed and continues to infringe upon the RENT MANAGER® mark by using
 the confusingly similar "Rental Manger," mark in connection with the promotion, advertising,
 and offering for sale Defendant's identical products and services as an indicator of origin,
 sponsorship, and/or approval.
- 50. Unless and until so enjoined or restrained by order of this Court, Defendant will continue to cause great and irreparable damage to LCS, its reputation, and goodwill. LCS has no adequate remedy at law for the damages it has and will continue to suffer should Defendant be permitted to continue the wrongful conduct alleged herein.

SEVENTH CLAIM FOR RELIEF

Constructive Trust

- 51. LCS realleges and incorporates by reference each allegation contained in the previous paragraphs, as though fully set forth herein.
- 52. All revenue and profits that Defendant has wrongfully and unjustly obtained and continues to obtain because of its wrongful acts are subject to an equitable lien and constructive trust for the benefit of LCS. LCS, therefore, requests that this Court impose a constructive trust on the proceeds of the wrongful acts, wrongfully in the hands of Defendant, and the portion of which are in the hands of others, to preserve said proceeds for LCS.

EIGHT CLAIM FOR RELIEF

Unjust Enrichment

- 53. LCS realleges and incorporates by reference each allegation contained in the previous paragraphs, as though fully set forth herein.
 - 54. By engaging in the conduct described above, Defendant has directly benefitted,

including without limitation unjust benefits from their unlawful use, misappropriation and infringement of Plaintiff's trademark, or other obligations at law and equity.

55. As a result, Defendant has been unjustly enriched by taking advantage of LCS's reputation, trade, slogans, brand, trademarks and trade dress, all which LCS invested significant economic value and time into developing.

PRAYER FOR RELIEF

WHEREFORE, LCS requests that judgment be entered in their favor and against Defendant as follows:

- A. That this Court issue a temporary, preliminary, and permanent injunction, enjoining and restraining Defendant and any other person or entity acting in aid or concert with or in participation with them, including any agent, servant, or employee, from directly or indirectly:
 - i. Using LCS's RENT MANAGER® mark or any mark similar thereto including but not limited to "Rental Manager," in connection with the rendering of any unauthorized services or the sale of any unauthorized goods, including without limitation goods, services or software for use in connection with real estate rental or management;
 - ii. Using any trade name, trademark, or service mark which may be calculated to falsely represent, or which has the effect of falsely representing that the services or products of Defendant or of third parties are sponsored by, approved by, authorized by, or in any way associated with LCS;

- iii. Falsely representing themselves as being connected with LCS or sponsored or associated with LCS or engaging in any act which is likely to falsely cause the members of the real estate industry or general public to believe that Defendant is associated with LCS;
- iv. From otherwise unfairly competing with LCS;
- B. That Defendant immediately cancels and abandons any wrongful trademark, service mark, trade name, fictitious name, or related or similar applications or registrations with any state federal or applicable government agency, and cease any ongoing and future efforts to apply for or register the same;
- C. That Defendant deliver up for destruction all labels, signs, prints, advertising, websites, promotional material or the like in possession, custody or under the control of Defendant and any other person or entity acting in aid or concert with or in participation with it, including any agent, servant, or employee, bearing a trademark found to infringe on LCS's RENT MANAGER® mark;
- D. That LCS be awarded compensatory damages in a yet unascertained amount;
- E. That LCS be awarded punitive and/or trebled damages due to Defendant's willful and malicious acts;
- F. That LCS be awarded reasonable attorneys' fees and costs;
- G. That Defendant provide LCS with an accounting, at Defendant's expense, to determine the amount of profits Defendant has unjustly obtained by its acts of infringement;

- H. That LCS be awarded an equitable lien and constructive trust on all revenue and profits of Defendant's wrongful acts, wrongfully in the hands of Defendant, and any portion of which is in the hands of others, in order to preserve said proceeds for LCS;
- For interest at the maximum legal rate on all damages from the first date incurred until paid, if applicable;
- J. An award of costs and expenses herein; and
- K. For such and other relief as may be just and required under the circumstances of this case.

Respectfully submitted,

/s/ Russell S. Sayre

Russell S. Sayre (0047125), Trial Attorney Beth A. Bryan (0082076) TAFT STETTINIUS & HOLLISTER LLP 425 Walnut Street, Suite 1800 Cincinnati, OH 45202

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Attorneys for Plaintiff London Computer Systems, Inc.

JURY DEMAND

LCS demands trial by jury on all issues so triable.

/s/ Russell S. Sayre

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Exhibit A.

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Mark: RENT MANAGER

RENT MANAGER

US Serial Number: 76686009 Application Filing Jan. 22, 2008

Date:

US Registration 3497560 **Registration Date:** Sep. 09, 2008

Number:

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Oct. 12, 2017

Publication Date: Jun. 24, 2008

Mark Information

Mark Literal RENT MANAGER

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Acquired In whole

Distinctiveness Claim:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

• Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software to assist landlords with their residential properties

International 009 - Primary Class

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 1988 Use in Commerce: Jan. 31, 1988

Basis Information (Case Level)

Filed Use:YesAmended Use:NoFiled ITU:NoCurrently ITU:NoAmended ITU:NoFiled 44D:NoCurrently 44D:NoAmended 44D:NoFiled 44E:NoCurrently 44E:NoAmended 44E:No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: London Computer Systems, Inc.

Owner Address: 9140 Waterstone Blvd

Cincinnati, OHIO 45249 UNITED STATES

Legal Entity Type: CORPORATION

State or Country OHIO

U.S Class(es): 021, 023, 026, 036, 038

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michael A. Marrero Docket Number: 33690-0001 Attorney Primary mmarrero@ulmer.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Michael A. Marrero Name/Address: ULMER & BERNE LLP

600 Vine Street Suite 2800

CINCINNATI. OHIO 45202-2409

UNITED STATES

Phone: (513) 698-5078 Fax: (513) 698-5079

Correspondent e- mmarrero@ulmer.com ipdocketing@ulmer.com d

Correspondent e- Yes mail Authorized: mail: wade@ulmer.com

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 12, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67110
Oct. 12, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67110
Oct. 12, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Sep. 12, 2017	TEAS SECTION 8 & 9 RECEIVED	
Sep. 12, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 09, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 30, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 30, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 25, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 25, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Mar. 07, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	75461
Mar. 24, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Mar. 07, 2014	TEAS SECTION 8 & 15 RECEIVED	
Sep. 09, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 24, 2008	PUBLISHED FOR OPPOSITION	
Jun. 04, 2008	NOTICE OF PUBLICATION	
May 16, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
May 15, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 15, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	67215
May 15, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	67215
May 14, 2008	ASSIGNED TO LIE	67215
May 13, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 13, 2008	NON-FINAL ACTION MAILED	
May 13, 2008	NON-FINAL ACTION WRITTEN	85328
Apr. 29, 2008	ASSIGNED TO EXAMINER	85328
Feb. 12, 2008	FILING RECEIPT CORRECTION ENTERED	
Feb. 08, 2008	FAX RECEIVED	
Feb. 05, 2008	APPLICATION FILING RECEIPT MAILED	
Jan. 30, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted **Continued Use:**

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Affidavit of Section 15 - Accepted Incontestability:

Renewal Date: Sep. 09, 2018

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Oct. 12, 2017

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Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 1988 Use in Commerce: Jan. 31, 1988

Basis Information (Case Level)

Filed Use:YesAmended Use:NoFiled ITU:NoCurrently ITU:NoAmended ITU:NoFiled 44D:NoCurrently 44D:NoAmended 44D:NoFiled 44E:NoCurrently 44E:NoAmended 44E:No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: London Computer Systems, Inc.

Owner Address: 9140 Waterstone Blvd

Cincinnati, OHIO 45249 UNITED STATES

Legal Entity Type: CORPORATION State or Country OHIO

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michael A. Marrero Docket Number: 33690-0001 Attorney Primary mmarrero@ulmer.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Michael A. Marrero Name/Address: ULMER & BERNE LLP

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UNITED STATES

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Correspondent e- mmarrero@ulmer.com ipdocketing@ulmer.com d

Correspondent e- Yes mail Authorized: mail: wade@ulmer.com

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Feb. 12, 2008	FILING RECEIPT CORRECTION ENTERED	
Feb. 08, 2008	FAX RECEIVED	
Feb. 05, 2008	APPLICATION FILING RECEIPT MAILED	
Jan. 30, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted **Continued Use:**

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 6 of 69 PAGEID #: 22

Affidavit of Section 15 - Accepted Incontestability:

Renewal Date: Sep. 09, 2018

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Oct. 12, 2017

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 7 of 69 PAGEID #: 23

From: TMOfficialNotices@USPTO.GOV
Sent: Thursday, October 12, 2017 11:03 PM

To: mmarrero@ulmer.com

Cc: ipdocketing@ulmer.com; dwade@ulmer.com

Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3497560: RENT MANAGER: Docket/Reference No.

33690-0001

U.S. Serial Number: 76686009 U.S. Registration Number: 3497560 U.S. Registration Date: Sep 9, 2008 Mark: RENT MANAGER

Owner: London Computer Systems, Inc.

Oct 12, 2017

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. The registration is renewed.

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):

009

TRADEMARK SPECIALIST POST-REGISTRATION DIVISION 571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

To check the status of this registration, go to

https://tsdr.uspto.gov/#caseNumber=76686009&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to

https://tsdr.uspto.gov/#caseNumber=76686009&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov/trademark/ or contact the Trademark Assistance Center at 1-800-786-9199.

Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,497,560 Registered Sep. 9, 2008

TRADEMARK PRINCIPAL REGISTER

RENT MANAGER

LONDON COMPUTER SYSTEMS, INC. (OHIO CORPORATION)
1007 COTTONWOOD DRIVE
LOVELAND, OH 45140

FOR: COMPUTER SOFTWARE TO ASSIST LAND-LORDS WITH THEIR RESIDENTIAL PROPERTIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-31-1988; IN COMMERCE 1-31-1988.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 76-686,009, FILED 1-22-2008.

LIEF MARTIN, EXAMINING ATTORNEY



ZILLOW, INC.

UBI#	602 453 354
Status	ACTIVE
Expiration Date	12/31/2018
Period of Duration	PERPETUAL
Business Type	WA PROFIT CORPORATION
Date of Incorporation	12/13/2004
State of Incorporation	WASHINGTON
Registered Agent	C T CORPORATION SYSTEM 711 CAPITOL WAY S STE 204 OLYMPIA, WA 98501
Governing Persons	KATHLEEN PHILIPS — GOVERNOR SPENCER RASCOFF — GOVERNOR BRADLEY OWENS — GOVERNOR

Current as of: 9/16/2018 12:05 PM

(http://chat-corps.sos.wa.gov/newchat/chat.aspx?

domain=www.sos.wa.gov×tamp=1537124735357&session=274-1537043046616)

JON HUSTED
Ohio Secretary of State Sun Sep 16 2018

Entity#: 1584041

Filing Type: **FOREIGN CORPORATION**

Original Filing Date: 11/29/2005

Location:

Business Name: ZILLOW, INC.

Status: Active

Exp. Date:

Agent/Registrant Information

CT CORPORATION SYSTEM 4400 EASTON COMMONS WAY **SUITE 125** COLUMBUS OH 43219 04/17/2017 Active

Filings

Filing Type	Date of Filing	Document ID
FOREIGN LICENSE/FOR-PROFIT	11/29/2005	200533400268
DOMESTIC AGENT SUBSEQUENT APPOINTMENT	07/30/2008	200821302214
FOREIGN/AGENT CHANGE OF ADDRESS	02/06/2013	201303700038
FOREIGN/DESIGNATED APPOINTMENT OF AGENT	07/13/2015	201519503430
FOREIGN/AGENT CHANGE OF ADDRESS	03/31/2017	201710302962
FOREIGN/AGENT CHANGE OF ADDRESS	04/17/2017	201710702872



DATE: 11/30/2005 DOCUMENT ID 200533400268

DESCRIPTION
FOREIGN LICENSE/FOR-PROFIT (FLF)

FILING 125.00

EXPED 100.00 PENALTY

CERT

COPY

Receipt

This is not a bill. Please do not remit payment.

C.T. CORPORATION SYSTEM 17 S. HIGH STREET ATTN:JADE HINES COLUMBUS, OH 43215

STATE OF OHIO CERTIFICATE

Ohio Secretary of State, J. Kenneth Blackwell

1584041

It is hereby certified that the Secretary of State of Ohio has custody of the business records for

ZILLOW, INC.

and, that said business records show the filing and recording of:

Document(s)

Document No(s):

FOREIGN LICENSE/FOR-PROFIT

200533400268

Authorization to transact business in Ohio is hereby given, until surrender, expiration or cancellation of this license.

SECRETARY OF STATE OF

United States of America State of Ohio Office of the Secretary of State Witness my hand and the seal of the Secretary of State at Columbus, Ohio this 29th day of November, A.D. 2005.

Cuneth Hackings

Ohio Secretary of State



Prescribed by J. Kenneth Blackwell

Ohio Secretary of State
Central Ohio: (614) 466-3910
Toll Free: 1-877-SOS-FILE (1-877-767-3453)

www.state.oh.us/sos e-mail: busserv@sos.state.oh.us

(CHECK ONLY ONE (1) BOX)

Expedite this Form: puer one)			
Mail Form t	o one of the Following:		
● Yes	PO Box 1390		
	Columbus, OH 43216		
*** Requé	res an additional fee of \$100 ***		
O No	PO Box 670		
•	Columbus OH 43218		

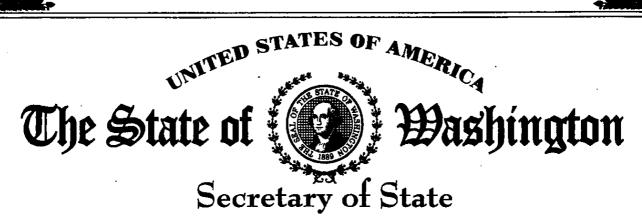
FOREIGN CORPORATION APPLICATION FOR LICENSE OR REGISTRATION OF CORPORATION NAME

(For Foreign Profit or Non-Profit)

THE UNDERSIGNED HEREBY STATES THE FOLLOWING:

(1) Foreign Corporation		(2) Registration of Corporate Nam	by Unlicensed Foreig	n Corporation
For Profit (151-FLF)		Original (158-RCO)		
□Non-Profit (152-FLN)	ORC 1703	Renewal (172-RNR (RCR))	ORC 1703	
				(Registration No.)
Filing Fee \$125.80			Filing Fee \$50.08	
Complete the general information in the	is section for t	the box checked above.		L-3
Corporate Name	Zillow, Inc.	- ,	·	
Under the Laws of the State of	Washington			5 E
		(Home State)		8 3
Date of incorporation in Home State	12/13/2004	<u>. </u>		
	(Den)	9)		
The corporation's principal office is lo	cated at			
999 Third Avenue		_		29 M H U
(Street)	NOTE: P.O. B	ox Addresses are NOT acceptable.		30
Seattle	_	WA	98104	
(City)	•	(State)	(Zip Code)	
The corporate privileges it proposes to description; a general purpose clause Internet Services.			(Please provide a bri	ef but spacific
The corporation is carrying on or doing	j business.			
Check here if additional provision	ns are attach	ed .		
				· - · · · · · · · · · · · · · · · · · ·

QE1033 - 3/8/02 C T Filling Manager Online



I, SAM REED, Secretary of State of the State of Washington and custodian of its seal, hereby issue this

CERTIFICATE OF EXISTENCE/AUTHORIZATION OF ZILLOW, INC.

I FURTHER CERTIFY that the records on file in this office show that the above named Profit Corporation was formed under the laws of the State of WA and was issued a Certificate Of Incorporation in Washington on 12/13/2004.

I FURTHER CERTIFY that as of the date of this certificate, ZILLOW, INC. remains active and has complied with the filing requirements of this office.

Date: November 16, 2005

UBI: 602-453-354

STATE OF WASHINGTON TO THE STATE OF WASHINGTON TO THE STATE OF WASHINGTON TO THE STATE OF THE ST

Given under my hand and the Seal of the State of Washington at Olympia, the State Capital

Sam Reed, Secretary of State

served in Ohlo	-			
C T CORPORATION SY	STEM			
(Name) 1300 East 9th Street				
(Street)	NOTE: P.O. Box Ade	dresses are NOT acc	eptable.	
Cleveland	01	ala.	44114	
(City)	Oh		44114 (Zip Code)	
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A. the agent cannot be B. the above listed falls C. the above stated reg	to designate another a			
npiete the information in this	section if profit is checked	1 in box (1).		
application is made to secu	re a 🗵 permanent	temporary [y license	
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(Street)	NOTE: P.O. Box Add	freeses are NOT acc	aptable.	
10°4.		40	Ohio	
(CIV)		(County)	(State)	(Zip Code)
s the corporation obtained a lies, prior License No.	cense to transact busine	ss in Ohio at any t issued	time in the pest?	Yes Ki No
date on which the corporation	on becan transacting busi	ineas in Ohio		
•				
Date				
VIII begin business upon app	roval of application			
is application being made to	enable the corporation to	prosecute or def	end a legal action?	☐ Yes 🗷 No
	ection Wass needs to she	cked in bax (1).		
piete the information in this s	ACCION A NORPOWE AS CITE			
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location of its principal office	In the state of Ohio is	resess are NOT acce	•	
location of its principal office	In the state of Ohio is	(County)	Ohio (State)	(Zip Code)

SS.			
IN WITNESS WHEREOF, the corpora	tion has caused this app	ilication to be executed by an au	bezhoriti
officer on 11-16-05	_		
STATE OF Washington			
COUNTY OF King			
Lloyd D. Frink	,being first duly sworn,	deposes and says that he/she is	s the
(Name of Officer)			
President	of Zillow, Inc.		
the corporation described in the forego correct to the best of my knowledge ar Signature:		the statements contained in ea	id application are true and
Name:	Lloyd D. Frink		
Swom to before me and subscribed in	my presence,	11-16-05 (desin) Light (W)	
NOTARY SEAL	Expiration date of Nota	ry's Commission: <u>07/01/2007</u> (date)	

JENNIFER A. WILSON NOTARY PUBLIC STATE OF WASHINGTON COMMISSION EXPIRES JULY 1, 2007



Media Room Home (index.php) / Press Releases (http://zillowgroup.mediaroom.com/press-releases)

Press Releases

Press Releases by Email (http://zillowgroup.mediaroom.com/email-alerts)

All	Search	Q
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Zillow Group Launches Zillow Rental Manager

Jan 22, 2016

SEATTLE, Jan. 22, 2016 /PRNewswire (http://www.prnewswire.com/)/ -- Today, Zillow Group (NASDAQ: Z and ZG), which houses a portfolio of the largest and most vibrant rental, real estate and home-related brands on mobile and Web, announced the launch of Zillow® Rental Manager, a new way for landlords and property managers to manage their rentals listings across the most visited rental websites, including Zillow, Trulia® and Hotpads®. Zillow Rental Manager is replacing Postlets, and brings together Postlets users' accounts with their existing Zillow accounts.

"We know many of our Postlets users maintain a Zillow account and a Postlets account," said Dan Hang, Zillow Group vice president of rentals. "By bringing these two accounts together into one, we have simplified the account management process and provided better functionality for the thousands of landlords and property managers marketing their listings across Zillow Group's rental's sites."

Starting today, Postlets profiles will be combined with Zillow profiles so landlords and property managers have one single login to manage all their rental listings through Zillow Rental Manager. Their Zillow account will be populated with the information from their Postlets account.

Agents and homeowners can also post homes for sale directly to Zillow and Trulia at: http://www.zillow.com/post-real-estate-listings/ (http://www.zillow.com/post-real-estate-listings/)

(ZFIN)

About Zillow Group

Zillow Group (NASDAQ: Z and ZG) houses a portfolio of the largest real estate and home-related brands on the Web and mobile. The company's brands focus on all stages of the home lifecycle: renting, buying, selling, financing and home improvement. Zillow Group is committed to empowering consumers with unparalleled data, inspiration and knowledge around homes, and connecting them with the right local professionals to help. The Zillow Group portfolio of consumer brands includes real estate and rental marketplaces Zillow®, Trulia®, StreetEasy® and HotPads®. In addition, Zillow Group works with tens of thousands of real estate agents, lenders and rental professionals, helping maximize business opportunities and connect to millions of consumers. The company operates a number of business brands for real estate, rental and mortgage professionals, including Mortech®, Diverse Solutions®, dotloop® and Retsly®. The company is headquartered in Seattle.

Zillow, Postlets, Mortech, Diverse Solutions, StreetEasy, Retsly and HotPads are registered trademarks of Zillow, Inc. Trulia is a registered mark of Trulia, Inc. dotloop is a registered trademark of DotLoop, Inc.

SOURCE Zillow Group			
	SOURCE	7illow	Groun

For further information: Amanda Woolley, Zillow Group, press@zillow.com

(http://zillowgroup.mediaroom.com/index.php?s=20324&rsspage=20295)

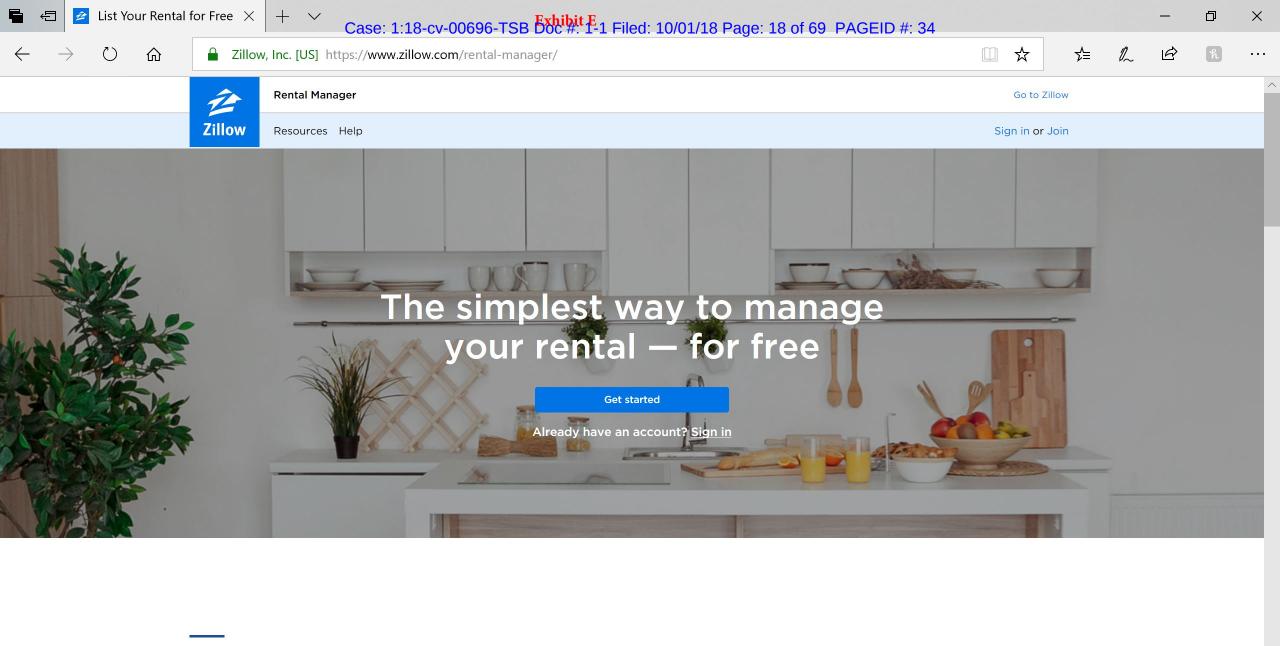
About Brands Investors (http://investors.zillowgroup.com) Media (http://zillowgroup.mediaroom.com)

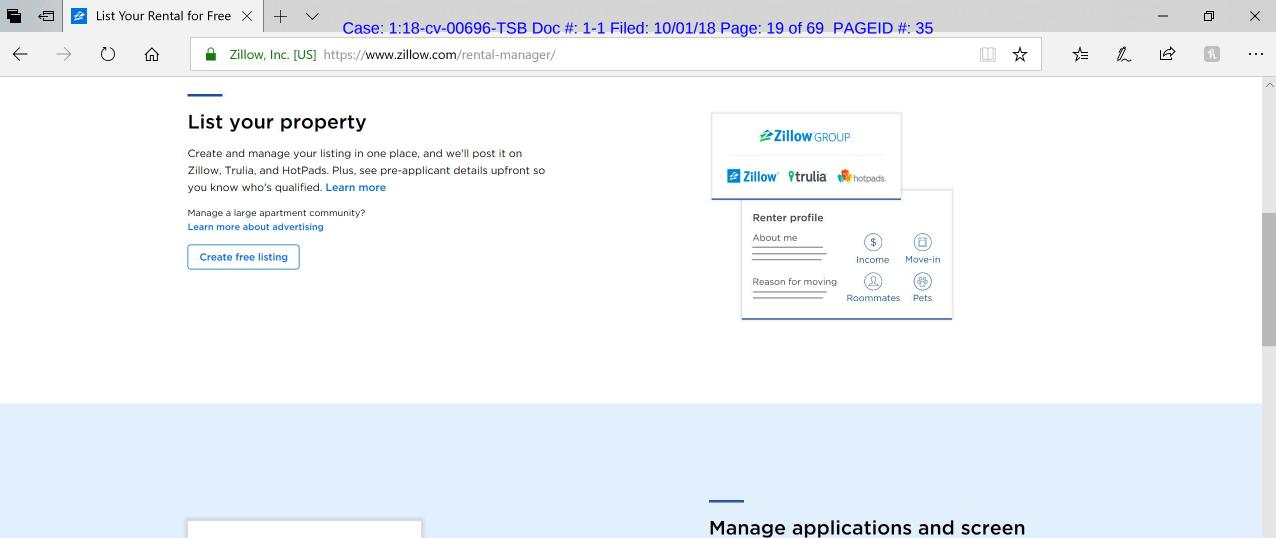
News (http://www.zillowgroup.com/news/)

Jobs (http://www.zillowgroup.com/jobs/)

Terms of Use & Privacy (http://www.zillowgroup.com/terms-of-use-privacy-policy/)

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Rental application
Applied

Credit report
750 - Excellent

Criminal and eviction check
Clear

Manage applications and screen tenants

Save time with online rental applications and tenant screening, including criminal and eviction checks, credit reports and more — all free for landlords. Learn more

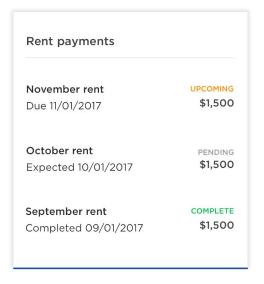
Accept applications

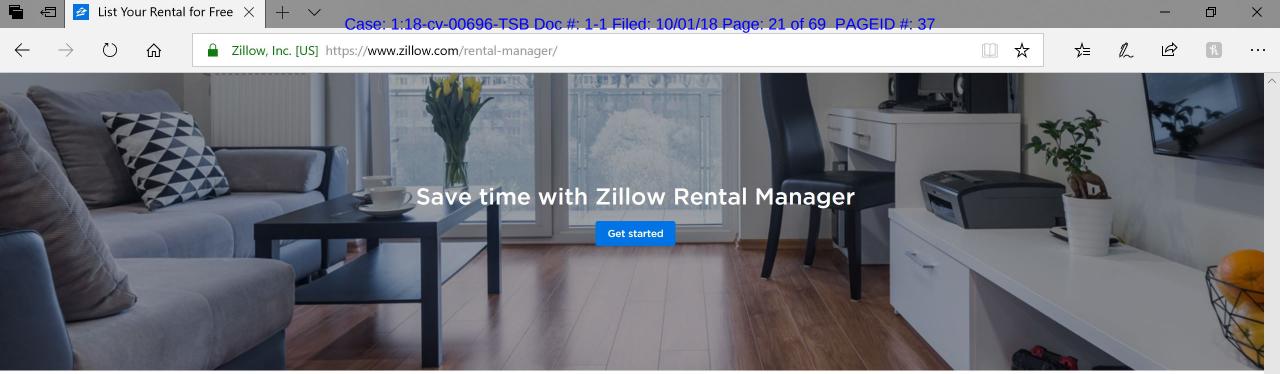


Streamline your payments

Get rent payments sent directly to your bank account, for all of your units, and easily keep track of those payments in one place. Learn more

Collect rent online





Stay informed

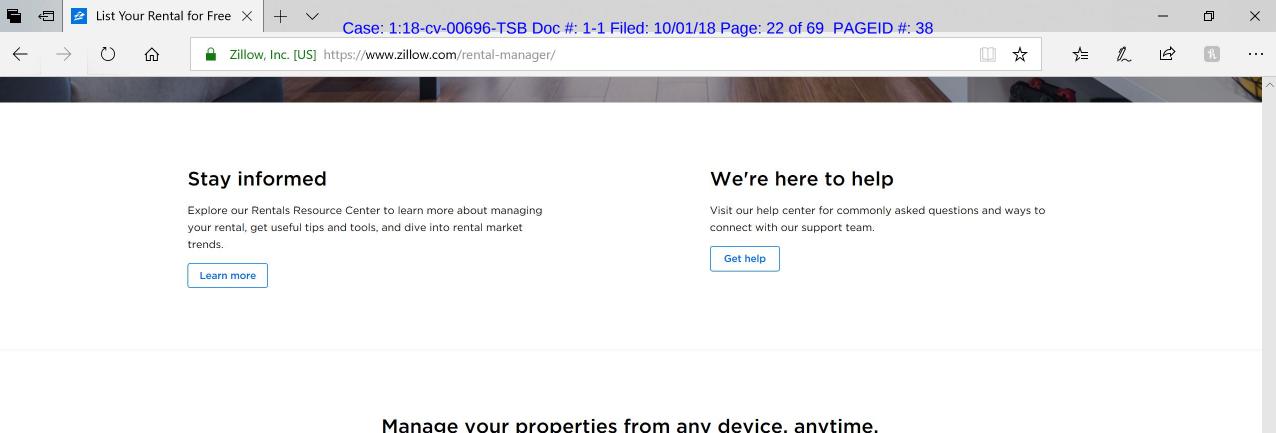
Explore our Rentals Resource Center to learn more about managing your rental, get useful tips and tools, and dive into rental market trends.

Learn more

We're here to help

Visit our help center for commonly asked questions and ways to connect with our support team.

Get help



Manage your properties from any device, anytime.





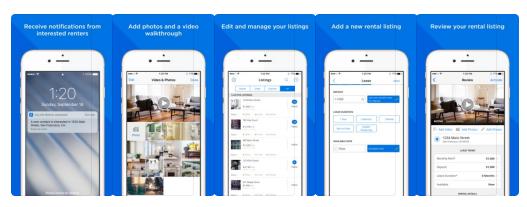
App Store Preview

This app is only available on the App Store for iOS devices.



Zillow Rental Manager
List Homes For Rent
Zillow.com
4.6, 5.8K Ratings

iPhone Screenshots



Free

Description

List your rental house, townhome, condo or apartment for free on Zillow, Trulia and HotPads and on our partner sites. Landlords and property managers of houses and rentals in buildings with fewer than 50 units use Zillow Rental Manager to find great tenants.

Key Features:

- Add, edit or expire your rental listings
- Easily create a new rental listing
- Determine your rent price
- Add unlimited photos
- Record a video walkthrough
- \bullet Receive notifications as soon as a renter asks about your property
- Get verifiable information about your applicant upfront, such as income and credit score

What's New

Version 5.2.8

Bug fixes. We are always working hard to make improvements, so please send your feedback to rentalsupport@zillow.com. We appreciate it.

Ratings and Reviews

4.6

out of 5 5.8K Ratings

Zillow lost all their videos!! Jan 27, 2018

they've got me over a barrel

Zillow is the best marketplace to advertise in my area but their app is very glitchy and struggles to upload pics and videos. On top of that they won't let you upload your own vid file, they make you take it within the app. So I bought some expensive

more

Zillow Rental Manager is... Jan 13, 2018 Think Big!

In concept, I love the app is it such a great resource for our family's rental properties. However, we have really had a lot of issues with the app. There are spacing issues when you write up your property description Where it will not allow the

more

Can't delete a property I... May 26, 2018

I'm a property owner/manger and this Zillow manager won't allow me to do even the simplest of things!! I used This app for one of my property's that I just sold. It's still listed under my property's and I can't remove it! This should be VERY simple to

more

more

Developer Response May 29, 2018

We'd like to hear more about your experience – would you mind sending a

Information

Seller Zillow, Inc.

Size 67.4 MB

Category Productivity

Compatibility

Requires iOS 10.0 or later. Compatible with iPhone, iPad, and iPod touch.

Languages

English

Age Rating Rated 4+

Copyright © Zillow Inc

Price Free

Developer Website

App Support

Privacy Policy

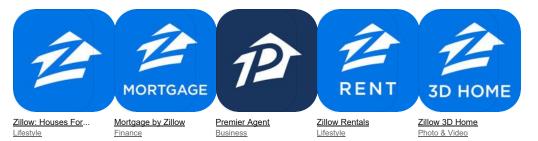
Supports



Family Sharing

With Family Sharing set up, up to six family members can use this app.

More By This Developer



You May Also Like See All

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 25 of 69 PAGEID #: 41



More ways to shop: Visit an Apple Store, call 1-800-MY-APPLE, or find a reseller.

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Editors' Choice



Zillow Rental Manager

Zillow Productivity

E Everyone

You don't have any devices.

Add to Wishlist Install

Account

My subscriptions

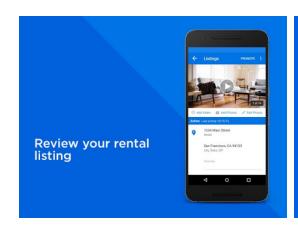
Redeem

Buy gift card

My wishlist

My Play activity

Parent Guide



Add photos and a video walkthrough

List your rental house, townhome, condo or apartment for free on Zillow, Trulia and HotPads-the largest rental network on the web-and on our partner sites. Landlords and property managers of houses and rentals in buildings with fewer than 50 units use Zillow Rental Manager to find great tenants.

Key Features:

READ MORE

REVIEWS

3.8

3

495 total

Review Policy



Jay Lee

August 19, 2018



:

Cannot delete old listings or drafts. Inbox was sorted with most recent message first, but with the 2 most recent updates, the messages are unsorted, so one has to scroll through all the messages to find the most recent one.



Louis Marcantonio

August 27, 2018



:

Glitches, full of glitches

Zillow August 28, 2018

We'd like to hear more about your experience – would you mind sending a few additional details to appstorehelp@zillow.com?



ΚН

July 23, 2018



Great idea but doesn't function as intended. Glitches when trying to update photos. Unable to fully delete ads.



Zillow August 8, 2018
We'd like to hear more about your experience – would you

We'd like to hear more about your experience – would you mind sending a few additional details to appstorehelp@zillow.com?



Mohammad Masroor

August 2, 2018



Missing features to invite person to apply and see results of background check

READ ALL REVIEWS

WHAT'S NEW

Performance improvements, Google and Facebook logins enabled and discontinued support for video walkthroughs.

In the coming weeks Zillow Rental Manager will no longer support the video walk through feature on iOS and Android for any listings.

Fixed:

READ MORE

ADDITIONAL INFORMATION

Updated	Size	Installs
September 11, 2018	32M	100,000+

Current Version	Requires Android	Content Rating
5.0.24	5.0 and up	Everyone
		Learn More

Interactive Elements	Permissions	Report

Shares Info View details Flag as inappropriate

Offered By Developer
Zillow Visit website

postletsmobile@zillow.com

Privacy Policy
1301 Second Avenue,
Floor 31, Seattle, WA

98101



See more



Trulia Real Estate: S Trulia

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THE VERGE



Zillow now lets you apply for apartments and pay rent online

6 -

By Dami Lee | @dami_lee | Jul 31, 2018, 11:52am EDT



Zillow

Applying for an apartment rental is about to look a lot like submitting a job application online. As anyone who's been through the hell of apartment hunting can attest, finding a home can be a grueling experience, and Zillow is looking to simplify it by centralizing the entire process. Starting today, Zillow is offering renters and landlords property management tools for apartment applications and rental payments online, as reported by *MarketWatch*.

Renters can pay \$29 to submit an application to as many apartments as they want within a month, which includes an Experian credit report and an eviction history and background check from Checkr. This is a lot less time-consuming than submitting individual applications, and it's cheaper than credit checks that can range anywhere from \$50 to \$100. After renters move in, they'll be able to pay rent online through Zillow, with a small processing fee if they pay by credit card.

Landlords will be able to use the service for free through the existing Zillow Rental Manager tool, which will now prompt them to accept applications and rent payments online if they don't have it enabled.

The features will also be available on Zillow-owned brands Trulia and HotPads, but they won't yet be available on the New York real estate site StreetEasy. This is a good first step toward demystifying the apartment hunting process — like submitting one résumé through job application portal sites like Indeed, minus the "personalized" cover letters.

The Only 3 Websites You Need to List a Rental Property

Written on April 5, 2016 by <u>Jimmy Moncrief</u>

(https://www.landlordology.com/author/jimmy/), updated on December 9, 2016



The way people advertise rentals has changed dramatically over the past 10 years. Today, all you need are three simple things – a laptop, a phone, and some coffee.

In 2006, you were limited to putting the dreaded sign in the yard and paying for advertising in the newspaper which don't even work anymore in many areas of the country.

To find great tenants, all you really need is a computer, a phone, and some coffee.

click to

The Internet has made it easy and change tist and market your rental property. However, while there has been a dramatic increase in the number of sites you can list and market your rental property, most of them are not worth your time.

Here is a list of the top three websites to list your rental property. Please enjoy your coffee, while these sites generate leads for you.

1. Craigslist



(http://www.craigslist.com)

<u>Craigslist (http://www.craigslist.com)</u> is the most popular site to get your rental property listed – after all, it still gets <u>50 billion page views per month</u> (https://www.craigslist.org/about/factsheet)!

Despite its traffic, it is, however, flawed with it's outdated design, and many scammers use Craigslist.

True story: One time I had a house listed for rent for \$1,300 that was in an A location. I was getting no phone calls, despite my competitors renting out houses in the same area for \$1,700. Finally, someone emailed me and said, "I'm confused. This same property is on Craigslist for \$600."

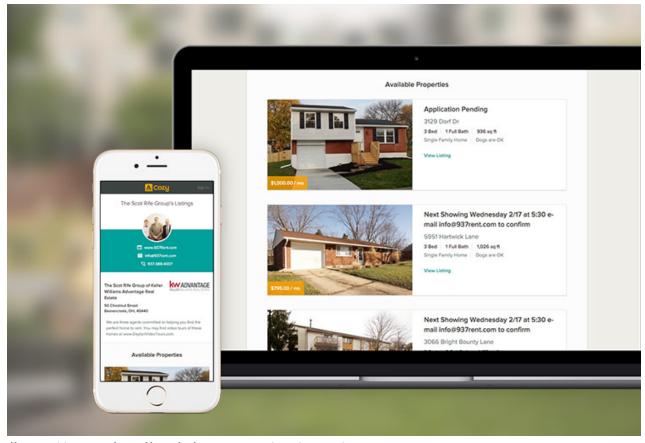
This person emailed me the link, and I was really shocked: there was my property, listed by somebody else for \$600. I immediately turned this into the Craigslist fraud department.

However, this took a couple of days. Meanwhile, my property was still empty!

How this scam works: A person copies and pastes the listing. They make up a sad story about why they can't show the property themselves, and then tell potential renters to have a look outside. If the renters like the property, they are told to send a deposit in and will then be told where the key is. The scammer pockets the money and disappears. Tons of people, unfortunately, fall for this scam.

Related: The Landlord's Guide to Marketing with Craigslist (https://www.landlordology.com/guides/landlords-guide-to-marketing-with-craigslist/)

2. Cozy



(http://www.landlordology.com/go/cozy/?
utm_source=Landlordology&utm_medium=content&utm_campaign=llgy)

<u>Cozy (http://www.landlordology.com/go/cozy/?</u>
<u>utm_source=Landlordology&utm_medium=content&utm_campaign=llgy)</u> can
be super effective in getting you high-quality tenant leads – and it's free!

There are several ways Cozy is different from other sites. While Cozy does syndicate the listing to Realtor.com, Doorsteps.com, and Oodle.com (https://cozy.co/cozy-realtor-doorsteps/), the biggest differentiator is that no prospective tenant actually searches Cozy for rental properties. The fact that Cozy isn't a marketplace for tenants and landlords is actually a good thing.

Here's what makes Cozy better:

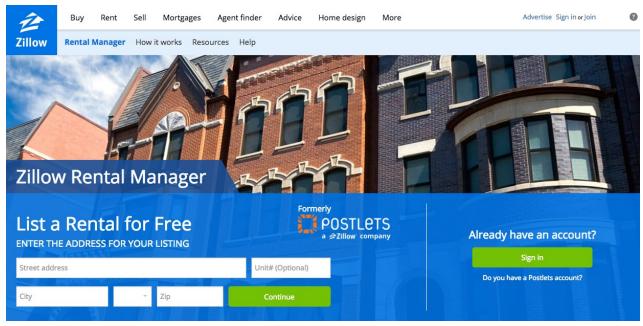
- 1. Cozy can be used in conjunction with every other listing service on the planet.
- 2. When you create a listing using Cozy, you post it on your Facebook and Twitter accounts and even in your email list.
- 3. You can paste your specific listing URL into any other online listing, or share it via text message it's dynamic and flexible.
- 4. You have increased control of who is looking at your rental property which is essential sometimes.

Cozy is also tightly integrated from listing to application to lease. Cozy is built for landlords, therefore, it has more utility for landlords than sites built for tenants.

Related:

- 9 Easy Steps for Building the Perfect Rental Listing
 (https://www.landlordology.com/perfect-rental-listing/)
- Market Your Properties from Anywhere with Cozy Listings
 (https://www.landlordology.com/cozy-property-listings/)

3. Zillow Rental Manager



(https://www.zillow.com/rental-manager/)

Zillow acquired Postlets, a favorite of many landlords because of the way they could create very detailed listings. They've rebranded it as <u>Zillow Rental Manager (https://www.zillow.com/rental-manager/)</u> has retained all the functionality of Postlets.

A major bonus is that when your property becomes available again, you don't need to recreate the listing. All you have to do is to make it available again.

Zillow Rental Manager (formerly Postlets) also populates several listing sites, such as Zillow, HotPads, and Trulia, so you get a network effect.

Each listing you create on Zillow Rental Manager is automatically distributed to these partner sites to maximize your exposure, and drive more leads.

Zillow Trulia Hotpads Yahoo! Homes RentBits AOL Real Estate Walkscore LiveLovely RentJungle Enormo Rentenna Oodle Zumper Military.com MapLiv Yakaz Facebook MyNewPlace

MSN Real Estate HGTV Frontdoor BackPage.com ByOwnerMLS Vast

Trovit Geebo RentMatch

Other Marketing Methods

Build Your Own Website!

If you want to really go the extra mile, create a website for your rental property. This is a lot easier than you might think.

Related: How to Create a Free Website for Your Rental Property (https://www.landlordology.com/create-a-website-for-your-rental/)

Local Newspaper websites

Some landlords do get leads from the local newspaper sites. They don't necessarily get leads from the print newspapers themselves; the leads come from the online listing the newspaper has.

The major downside to advertising in local newspapers is that it costs money, and they don't get as much traffic as the Craigslist, Cozy, and Zillow.

Nextdoor & Facebook Groups

Two very popular ways to connect with your neighborhood are <u>Nextdoor.com</u> (http://www.nextdoor.com) and <u>Facebook Groups</u> (https://www.facebook.com/groups).

Nextdoor is an amazing social networking site that has taken the county by storm, making it super easy to connect with your neighbors.

Facebook groups are typically private and require an approval to join, but they can be a great source for referrals.

A Word of Caution

Unfortunately, listing your site online can lead to a ton of scams and SPAM.

Below are some red flags to watch out for when listing your rental property online:

- 1. The potential tenant wants to wire you money before seeing the property.
- 2. They want to send you a certified check for more than you are asking for.
- 3. The bank they are using is not in the United States.
- 4. They insist on giving you the funds when banks are closed so you can't verify the funds.

Go Forth and Conquer

By now, you should have some good ideas on where to list your rental property the next time you have a vacancy. If you post to Cozy, Craigslist, and Zillow Rental Manager, you'll hit all the major online rental marketplaces, and drastically increase your chances of finding a good tenant.

Did we miss your favorite site? Let us know in the comments!

Get our fre	e newsletter
Join 200,000+ landlords	Your Name
 Tips to increase income Time-saving techniques Powerful tools & resources	Your Email Address
Your privacy is safe (http://www.aweber.com/permission.htm)	Subscribe

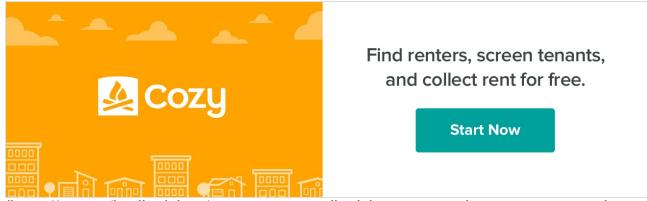
Topics: For Landlords (https://www.landlordology.com/for-landlords/), Rental Advertising

(https://www.landlordology.com/rental-advertising/)



About Jimmy Moncrief

Jimmy is a multifamily real estate investor and bank credit officer. He has written a complimentary bank negotiating guide on how to get around the 80% LTV rule which can be found at http://realestatefinancehq.com/ (http://realestatefinancehq.com/)



(https://cozy.co/landlordology/?utm_source=Landlordology&utm_medium=post-content-ad-2018&utm_campaign=llgy)



65 East State Street, Suite 1000 / Columbus, Ohio 43215-4213 Tel: 614.221.2838 / Fax: 614.221.2007 www.taftlaw.com

LEON D. BASS 614.431.2277 lbass@taftlaw.com

August 15, 2018

Zillow, Inc. 1301 Second Avenue, Floor 31 Seattle, WA 98101

VIA CERTIFIED MAIL

Re: LONDON COMPUTER SYSTEMS, INC.

"RENT MANAGER" Trademark Infringement

To Whom it May Concern:

This firm represents London Computer Systems, Inc. ("LCS") with respect to matters including their intellectual property rights and related business affairs. As you probably know, our client is the creator and licensor of popular real estate management software known as "RENT MANAGER" (the "Mark"). Our client has used this trademark for almost 27 years, having first obtained a registered trademark through the United States Patent and Trademark office for the Mark in January of 1988. The Mark is incontestable pursuant to 15 U.S.C. §1065. Further, the Mark has become distinctive of our client's brand throughout the country. Please see the attached registration status report for US Registration 3,497,560 (Exhibit A) as well as a copy of the trademark registrations and renewals for the same (Exhibit B).

Our attention has been directed to Zillow's use of our client's "RENT MANAGER" trademark to identify its services. Specifically, Zillow has using our client's mark in the form of "rental manager" on its website as shown on the attached Exhibit C. We note that the services offered by Zillow using that mark overlap with the services offered by our client. As a result, when people looking for LCS's RENT MANAGER software search "RENT MANAGER" on a search engine, they may be directed to your page instead, causing confusion in the marketplace.

You should know that LCS has gone to great lengths to promote its products and marks in an effort to develop strong goodwill among its customers with respect to the marks. Its efforts have proved successful. As a result of our client's significant marketing efforts, the Mark

Page 2 of 3 Zillow, Inc. August 15, 2018

has become very familiar to our client's customers and the general public nationally. Such advertising investment and reputation for quality have resulted in the development of extremely valuable goodwill.

Zillow's use of this mark has likely caused and will likely continue to cause confusion in the marketplace. Confusion by customers as to the source of origin of these goods will lead to damage to our client in terms of not only sales, but also, potential injury to the goodwill that LCS has earned and its reputation. Zillow's attempt to divert potential RENT MANAGER software customers its website and to pass off its software as LCS's RENT MANAGER software constitutes counterfeiting, trademark infringement and dilution, false advertising, and unfair competition in violation of the federal trademark statute, the Lanham Act. See 15 U.S.C. § 1051, et seq. along with state law and common law.

As you see, Zillow's conduct is a serious matter. The federal Lanham Act provides remedies for trademark infringement and dilution, false advertising, and unfair competition, including preliminary and permanent injunctive relief, money damages, the defendant's profits, statutory damages, and where intentional infringement is shown (as would be the case here) attorneys' fees and treble money damages. LCS takes the enforcement of its trademarks seriously and will use all legal means available to it to protect its rights. If necessary, LCS will not hesitate to file infringement claims and seek all available remedies, as well as all equitable relief available to it.

Under the circumstances, we demand that Zillow immediately cease and desist any and all further use of the Mark or variations thereof in connection with the same or similar goods or services that might cause any confusion among consumers, and that it immediately and indefinitely refrain from advertising or selling or distributing products or services in connection the Mark. This includes any retail store sales, wholesale distribution, any online sales and any and all other sales whether directly to consumers or through third party intermediaries (e.g. "middle men"). We further demand that you take immediate steps to remove any references to "Rent Manager" from all advertising and promotional materials, in either printed or electronic form, including web pages, press releases, radio and television advertisements, stationery, business cards, invoices, vehicles and the like.

We wish to receive immediate confirmation that you have discontinued use of the Mark as outlined above, including verification of your removal of the Mark from your website and all other promotional material, and in no case no later than September 1st, 2018. In the event that we do not hear from you and receive satisfactory evidence of your compliance with the demands herein, our client will not hesitate to file trademark infringement claims for damages and injunctive relief for your willful infringement of LCS's intellectual property rights and ancillary rights as outlined herein. Notwithstanding anything herein to the contrary, our client reserves the right, without further notice to you, to at any time pursue all available legal and equitable remedies available to it.

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 42 of 69 PAGEID #: 58

Page 3 of 3 Zillow, Inc. August 15, 2018

Our client is entitled to an accounting for sales made under the Mark so that it can determine the appropriate amount of damages and/or royalties which are due to it, and LCS reserves the right to do so. Zillow's prompt and full cooperation in compliance with the above demand will most certainly be taken into account as LCS determines what, if any, further remedies it may wish to pursue.

Please feel free to contact me if you would like to discuss this matter further.

Leon David Buss

Yours very truly,

Attorney At Law

Attachments: Ex. A: Trademark registration Status

Ex. B: Trademark registration documents

Ex. C: Zillow Website printout

cc: Tony Kington, Esq.

Generated on: This page was generated by TSDR on 2018-08-08 20:25:44 EDT

Mark: RENT MANAGER

RENT MANAGER

US Serial Number: 76686009 Application Filing Jan. 22, 2008

Date:

US Registration 3497560 Registration Date: Sep. 09, 2008

Number:

Register: Principal Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Oct. 12, 2017 Publication Date: Jun. 24, 2008

Mark Information

Mark Literal RENT MANAGER

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

Acquired In whole

Distinctiveness Claim:

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

· Brackets [..] indicate deleted goods/services;

• Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and

Asterisks *..* identify additional (new) wording in the goods/services.

For: computer software to assist landlords with their residential properties

International 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class(es): Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 1988 Use in Commerce: Jan. 31, 1988

Basis Information (Case Level)

Filed Use: Yes Currently Use: Yes Amended Use: No Filed ITU: No Currently ITU: No Amended ITU: No Filed 44D: No Currently 44D: No Amended 44D: No Filed 44E: No Currently 44E: No Amended 44E: No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: London Computer Systems, Inc.

Owner Address: 9140 Waterstone Blvd

Cincinnati, OHIO 45249 **UNITED STATES**

Legal Entity Type: CORPORATION

State or Country OHIO

Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michael A. Marrero **Docket Number: 33690-0001** Attorney Primary mmarrero@ulmer.com Attorney Email Yes **Email Address:** Authorized:

Correspondent

Correspondent Michael A. Marrero Name/Address: ULMER & BERNE LLP

600 Vine Street Suite 2800

CINCINNATI. OHIO 45202-2409

UNITED STATES

Phone: (513) 698-5078 Fax: (513) 698-5079

Correspondent e- mmarrero@ulmer.com ipdocketing@ulmer.com d

Correspondent e- Yes mail Authorized: mail: wade@ulmer.com

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 12, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67110
Oct. 12, 2017	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	67110
Oct. 12, 2017	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	67110
Sep. 12, 2017	TEAS SECTION 8 & 9 RECEIVED	
Sep. 12, 2017	TEAS CHANGE OF CORRESPONDENCE RECEIVED	
Sep. 09, 2017	COURTESY REMINDER - SEC. 8 (10-YR)/SEC. 9 E-MAILED	
Aug. 30, 2016	APPLICANT/CORRESPONDENCE CHANGES (NON-RESPONSIVE) ENTERED	88888
Aug. 30, 2016	TEAS CHANGE OF OWNER ADDRESS RECEIVED	
Mar. 25, 2014	NOTICE OF ACCEPTANCE OF SEC. 8 & 15 - E-MAILED	
Mar. 25, 2014	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	75461
Mar. 07, 2014	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	75461
Mar. 24, 2014	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Mar. 07, 2014	TEAS SECTION 8 & 15 RECEIVED	
Sep. 09, 2008	REGISTERED-PRINCIPAL REGISTER	
Jun. 24, 2008	PUBLISHED FOR OPPOSITION	
Jun. 04, 2008	NOTICE OF PUBLICATION	
May 16, 2008	LAW OFFICE PUBLICATION REVIEW COMPLETED	67215
May 15, 2008	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 15, 2008	TEAS/EMAIL CORRESPONDENCE ENTERED	67215
May 15, 2008	CORRESPONDENCE RECEIVED IN LAW OFFICE	67215
May 14, 2008	ASSIGNED TO LIE	67215
May 13, 2008	TEAS RESPONSE TO OFFICE ACTION RECEIVED	
May 13, 2008	NON-FINAL ACTION MAILED	
May 13, 2008	NON-FINAL ACTION WRITTEN	85328
Apr. 29, 2008	ASSIGNED TO EXAMINER	85328
Feb. 12, 2008	FILING RECEIPT CORRECTION ENTERED	
Feb. 08, 2008	FAX RECEIVED	
Feb. 05, 2008	APPLICATION FILING RECEIPT MAILED	
Jan. 30, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Affidavit of Section 8 - Accepted **Continued Use:**

Affidavit of Section 15 - Accepted Incontestability:

Renewal Date: Sep. 09, 2018

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Oct. 12, 2017

Generated on: This page was generated by TSDR on 2018-08-08 20:26:32 EDT

Mark: RENT MANAGER

RENT MANAGER

US Serial Number: 76686009 Application Filing Jan. 22, 2008

Date:

US Registration 3497560 Registration Date: Sep. 09, 2008

Number:

Register: Principal

Mark Type: Trademark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: The registration has been renewed.

Status Date: Oct. 12, 2017

Publication Date: Jun. 24, 2008

Mark Information

Mark Literal RENT MANAGER

Elements:

Standard Character Yes. The mark consists of standard characters without claim to any particular font style, size, or color.

Claim:

Mark Drawing 4 - STANDARD CHARACTER MARK

Type:

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Distinctiveness Claim:

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For: computer software to assist landlords with their residential properties

International 009 - Primary Class U.S Class(es): 021, 023, 026, 036, 038

Class(es):

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 31, 1988 Use in Commerce: Jan. 31, 1988

Basis Information (Case Level)

Filed Use:YesCurrently Use:YesAmended Use:NoFiled ITU:NoCurrently ITU:NoAmended ITU:NoFiled 44D:NoCurrently 44D:NoAmended 44D:NoFiled 44E:NoCurrently 44E:NoAmended 44E:No

Filed 66A: No Currently 66A: No Filed No Basis: No Currently No Basis: No

Current Owner(s) Information

Owner Name: London Computer Systems, Inc.

Owner Address: 9140 Waterstone Blvd

Cincinnati, OHIO UNITED STATES 45249

Legal Entity Type: CORPORATION State or Country OHIO Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Michael A. Marrero Docket Number: 33690-0001

Attorney Primary mmarrero@ulmer.com
Email Address: Authorized:

Correspondent

Correspondent Michael A. Marrero Name/Address: ULMER & BERNE LLP

600 Vine Street Suite 2800

CINCINNATI, OHIO UNITED STATES 45202-2409

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Oct. 12, 2017	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Oct. 12, 2017	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	67110
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Jan. 30, 2008	NEW APPLICATION ENTERED IN TRAM	

Maintenance Filings or Post Registration Information

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 48 of 69 PAGEID #: 64

Affidavit of Section 8 - Accepted

Continued Use:

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Sep. 09, 2018

TM Staff and Location Information

TM Staff Information - None File Location

Current Location: GENERIC WEB UPDATE Date in Location: Oct. 12, 2017

From: TMOfficialNotices@USPTO.GOV
Sent: Thursday, October 12, 2017 11:03 PM

To: mmarrero@ulmer.com

Cc: ipdocketing@ulmer.com; dwade@ulmer.com

Subject: Official USPTO Notice of Acceptance and Renewal Sections 8 and 9: U.S. Trademark RN 3497560: RENT MANAGER: Docket/Reference No.

33690-0001

U.S. Serial Number: 76686009 U.S. Registration Number: 3497560 U.S. Registration Date: Sep 9, 2008 Mark: RENT MANAGER

Owner: London Computer Systems, Inc.

Oct 12, 2017

NOTICE OF ACCEPTANCE UNDER SECTION 8

The declaration of use or excusable nonuse filed for the above-identified registration meets the requirements of Section 8 of the Trademark Act, 15 U.S.C. §1058. **The Section 8 declaration is accepted.**

NOTICE OF REGISTRATION RENEWAL UNDER SECTION 9

The renewal application filed for the above-identified registration meets the requirements of Section 9 of the Trademark Act, 15 U.S.C. §1059. The registration is renewed.

The registration will remain in force for the class(es) listed below, unless canceled by an order of the Commissioner for Trademarks or a Federal Court, as long as the requirements for maintaining the registration are fulfilled as they become due.

Class(es):

009

TRADEMARK SPECIALIST POST-REGISTRATION DIVISION 571-272-9500

REQUIREMENTS FOR MAINTAINING REGISTRATION IN SUCCESSIVE TEN-YEAR PERIODS

WARNING: Your registration will be canceled if you do not file the documents below during the specified statutory time periods.

What and When to File: You must file a declaration of use (or excusable nonuse) and an application for renewal between every 9th and 10th-year period, calculated from the registration date. See 15 U.S.C. §§1058, 1059.

Grace Period Filings

The above documents will be considered as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

THE USPTO IS NOT REQUIRED TO SEND ANY FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS. THE OWNER SHOULD CONTACT THE USPTO ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

To check the status of this registration, go to

https://tsdr.uspto.gov/#caseNumber=76686009&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=statusSearch or contact the Trademark Assistance Center at 1-800-786-9199.

To view this notice and other documents for this registration on-line, go to

https://tsdr.uspto.gov/#caseNumber=76686009&caseSearchType=US_APPLICATION&caseType=SERIAL_NO&searchType=documentSearch NOTE: This notice will only be available on-line the next business day after receipt of this e-mail.

* For further information, including information on filing and maintenance requirements for U.S. trademark applications and registrations and required fees, please consult the USPTO website at https://www.uspto.gov/trademark/ or contact the Trademark Assistance Center at 1-800-786-9199.

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3497560
REGISTRATION DATE	09/09/2008
SERIAL NUMBER	76686009
MARK SECTION	
MARK	RENT MANAGER (see, https://tmng-al.uspto.gov/resting2/api/img/76686009/large)
ATTORNEY SECTION (current)	
NAME	Michael A. Marrero
FIRM NAME	ULMER & BERNE LLP
INTERNAL ADDRESS	Suite 2800
STREET	600 Vine Street
СІТУ	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078
FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	33690-0001
CORRESPONDENCE SECTION (current)	
NAME	Michael A. Marrero
FIRM NAME	ULMER & BERNE LLP
INTERNAL ADDRESS	Suite 2800
STREET	600 Vine Street
CITY	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078

FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	33690-0001
CORRESPONDENCE SECTION (proposed)	
NAME	Michael A. Marrero
FIRM NAME	ULMER & BERNE LLP
INTERNAL ADDRESS	Suite 2800
STREET	600 Vine Street
CITY	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078
FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com; ipdocketing@ulmer.com; dwade@ulmer.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	33690-0001
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
GOODS OR SERVICES	computer software to assist landlords with their residential properties
GOODS OR SERVICES	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\
GOODS OR SERVICES	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\
GOODS OR SERVICES SPECIMEN FILE NAME(S)	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890003.JPG
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890003.JPG
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current)	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ \S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ \S890003.JPG photo showing how the mark appears on the end user's computer screen
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME	computer software to assist landlords with their residential properties \\\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \S890002.JPG \\\\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \S890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc.
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET CITY	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ \S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \S890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street Cincinnati
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET CITY STATE	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \$890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \$890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street Cincinnati Ohio
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET CITY STATE ZIP/POSTAL CODE	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \$890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \$890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street Cincinnati Ohio 45249
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET CITY STATE ZIP/POSTAL CODE COUNTRY	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \$890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ \$890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street Cincinnati Ohio 45249
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET CITY STATE ZIP/POSTAL CODE COUNTRY OWNER SECTION (proposed)	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ \S890002.JPG \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ \S890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street Cincinnati Ohio 45249 United States
GOODS OR SERVICES SPECIMEN FILE NAME(S) SPECIMEN DESCRIPTION OWNER SECTION (current) NAME INTERNAL ADDRESS STREET CITY STATE ZIP/POSTAL CODE COUNTRY OWNER SECTION (proposed) NAME	computer software to assist landlords with their residential properties \\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\ S890002.JPG \\\\TICRS\EXPORT17\IMAGEOUT 17\766\860\76686009\xml3\\ S890003.JPG photo showing how the mark appears on the end user's computer screen London Computer Systems, Inc. 9140 Waterstone Blvd 600 Vine Street Cincinnati Ohio 45249 United States London Computer Systems, Inc.

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 52 of 69 PAGEID #: 68

STATE	Ohio
ZIP/POSTAL CODE	45249
COUNTRY	United States
LEGAL ENTITY SECTION (current)	
ТУРЕ	corporation
STATE/COUNTRY OF INCORPORATION	Ohio
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
COMBINED §§ 8 & 9 DECLARATION/APPLICATION FILING FEE	425
TOTAL FEE PAID	425
SIGNATURE SECTION	
SIGNATURE	/Michael A. Marrero/
SIGNATORY'S NAME	Michael A. Marrero
SIGNATORY'S POSITION	Attorney of Record, Ohio Bar member
DATE SIGNED	09/12/2017
SIGNATORY'S PHONE NUMBER	5136985078
PAYMENT METHOD	CC
FILING INFORMATION	
SUBMIT DATE	Tue Sep 12 09:37:58 EDT 2017
TEAS STAMP	USPTO/S08N09-XXX.XXX.XXX. XXX-20170912093758199868- 3497560-5108c10bd3cf85741 f81175e73b174ba720943016d 3d6f8ce55b1256e6c59f6fea- CC-8570-20170912091150023 337

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 53 of 69 PAGEID #: 69

Under the Paperwork Reduction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number.

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3497560 **REGISTRATION DATE:** 09/09/2008

MARK: RENT MANAGER

The owner, London Computer Systems, Inc., a corporation of Ohio, having an address of

9140 Waterstone Blvd Cincinnati, Ohio 45249

United States

is filing a Combined Declaration of Use and/or Excusable Nonuse/Application for Renewal of Registration of a Mark under Sections 8 & 9.

For International Class 009, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: computer software to assist landlords with their residential properties; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photo showing how the mark appears on the end user's computer screen.

Specimen File1

Specimen File2

The registrant's current Correspondence Information: Michael A. Marrero of ULMER & BERNE LLP

Suite 2800

600 Vine Street

CINCINNATI, Ohio 45202-2409

United States

The phone number is (513) 698-5078.

The fax number is (513) 698-5079.

The email address is mmarrero@ulmer.com. (authorized)

The docket/reference number is 33690-0001.

The registrant's proposed Correspondence Information: Michael A. Marrero of ULMER & BERNE LLP

Suite 2800

600 Vine Street

CINCINNATI, Ohio 45202-2409

United States The docket/reference number is 33690-0001.

The phone number is (513) 698-5078.

The fax number is (513) 698-5079.

The email address is mmarrero@ulmer.com; ipdocketing@ulmer.com; dwade@ulmer.com. (authorized)

A fee payment in the amount of \$425 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

\checkmark	Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
\checkmark	Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
\checkmark	The registrant requests that the registration be renewed for the goods/services/collective organization identified above.
V	To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 54 of 69 PAGEID #: 70

allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Michael A. Marrero/ Date: 09/12/2017

Signatory's Name: Michael A. Marrero

Signatory's Position: Attorney of Record, Ohio Bar member

Signatory's Phone: 5136985078

Mailing Address:

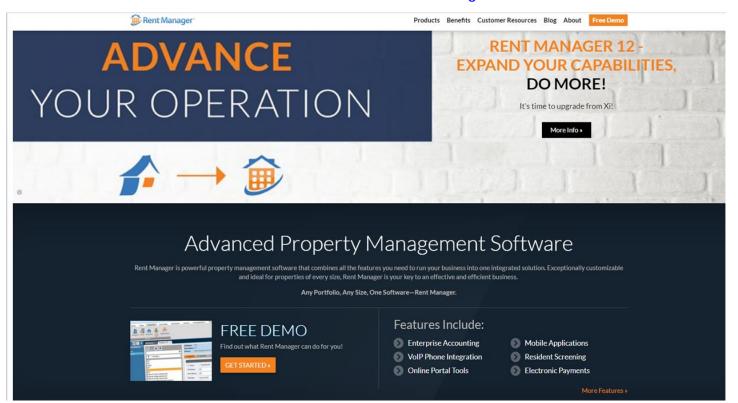
ULMER & BERNE LLP 600 Vine Street CINCINNATI, Ohio 45202-2409

Serial Number: 76686009

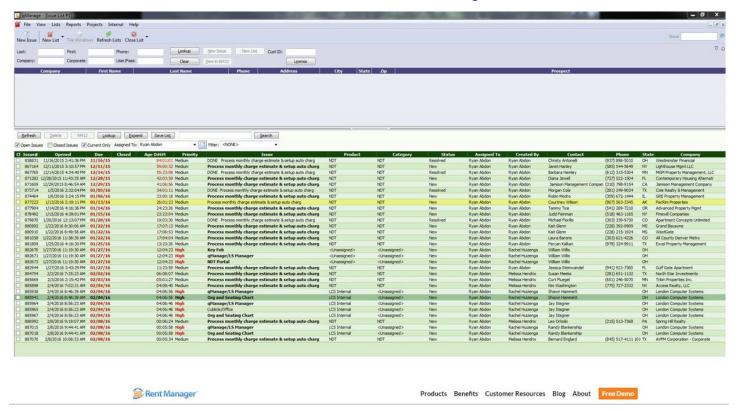
Internet Transmission Date: Tue Sep 12 09:37:58 EDT 2017

TEAS Stamp: USPTO/S08N09-XXX.XXX.XXX.XXX-20170912093

758199868-3497560-5108c10bd3cf85741f8117 5e73b174ba720943016d3d6f8ce55b1256e6c59f 6fea-CC-8570-20170912091150023337 Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 55 of 69 PAGEID #: 71



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ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3497560

Serial Number: 76686009

RAM Sale Number: 3497560

RAM Accounting Date: 20170912 Total Fees: \$425

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee	Transaction	Fee per	Number	Number of	Total
	<u>Code</u>	<u>Date</u>	<u>Class</u>	of Classes	Classes Paid	<u>Fee</u>
§8 affidavit	7205	20170912	\$125	1	1	\$125
Application for Renewal (§9)	7201	20170912	\$300	1	1	\$300

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20170912



Combined Declaration of Use and Incontestability under Sections 8 & 15

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	3497560
REGISTRATION DATE	09/09/2008
SERIAL NUMBER	76686009
MARK SECTION	
MARK	RENT MANAGER
ATTORNEY SECTION (current)	
NAME	Michael A. Marrero
FIRM NAME	ULMER & BERNE LLP
STREET	600 VINE STREET, 2800 CONVERGYS CENTER
CITY	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078
FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com
DOCKET/REFERENCE NUMBER	33690-0001
ATTORNEY SECTION (proposed)	
NAME	Michael A. Marrero
FIRM NAME	ULMER & BERNE LLP
INTERNAL ADDRESS	Suite 2800
STREET	600 Vine Street
CITY	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078
FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	33690-0001

OTHER APPOINTED ATTORNEY	Seth A. Voit
CORRESPONDENCE SECTION (current)	
NAME	MICHAEL A. MARRERO
FIRM NAME	ULMER & BERNE LLP
STREET	600 VINE STREET, 2800 CONVERGYS CENTER
CITY	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078
FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com
DOCKET/REFERENCE NUMBER	33690-0001
CORRESPONDENCE SECTION (proposed)	
NAME	MICHAEL A. MARRERO
FIRM NAME	ULMER & BERNE LLP
INTERNAL ADDRESS	Suite 2800
STREET	600 Vine Street
CITY	CINCINNATI
STATE	Ohio
POSTAL CODE	45202-2409
COUNTRY	United States
PHONE	(513) 698-5078
FAX	(513) 698-5079
EMAIL	mmarrero@ulmer.com;ipdocketing@ulmer.com
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes
DOCKET/REFERENCE NUMBER	33690-0001
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	009
GOODS OR SERVICES	computer software to assist landlords with their residential properties
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT16\IMAGEOUT 16\766\860\76686009\xml1\ 8150002.JPG
	\\\TICRS\EXPORT16\IMAGEOUT 16\766\860\76686009\xml1\\ 8150003.JPG
	\\TICRS\EXPORT16\IMAGEOUT 16\766\860\76686009\xml1\ 8150004.JPG
SPECIMEN DESCRIPTION	photos of the Registrant's goods and its product packaging
OWNER SECTION (current)	
NAME	London Computer Systems, Inc.

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 60 of 69 PAGEID #: 76

STREET	1007 Cottonwood Drive			
СІТУ	Loveland			
STATE	Ohio			
ZIP/POSTAL CODE	45140			
COUNTRY	United States			
LEGAL ENTITY SECTION (current)				
ТУРЕ	corporation			
STATE/COUNTRY OF INCORPORATION	Ohio			
PAYMENT SECTION				
NUMBER OF CLASSES	1			
NUMBER OF CLASSES PAID	1			
SUBTOTAL AMOUNT	300			
TOTAL FEE PAID	300			
SIGNATURE SECTION				
SIGNATURE	/Michael A. Marrero/			
SIGNATORY'S NAME	Michael A. Marrero			
SIGNATORY'S POSITION	Attorney, Ohio bar member			
DATE SIGNED	03/07/2014			
SIGNATORY'S PHONE NUMBER	513-698-5078			
PAYMENT METHOD	CC			
I	FILING INFORMATION			
SUBMIT DATE	Fri Mar 07 15:52:48 EST 2014			
TEAS STAMP	USPTO/S08N15-XX.XX.XXX.X- 20140307155248990402-3497 560-50088f5b7cd3965aeb664 3f1834ab514ff5851873c4125 0d88a38f4528cec901f-CC-26 62-20140307154031877166			

PTO Form 1583 (Rev 5/2006)

OMB No. 0651-0055 (Exp 07/31/2018)

Combined Declaration of Use and Incontestability under Sections 8 & 15

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 3497560 **REGISTRATION DATE:** 09/09/2008

MARK: RENT MANAGER

The owner, London Computer Systems, Inc., a corporation of Ohio, having an address of 1007 Cottonwood Drive Loveland, Ohio 45140 United States

is filing a Combined Declaration of Use and Incontestability under Sections 8 & 15.

For International Class 009, the mark is in use in commerce on or in connection with **all** of the goods/**all** of the services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: computer software to assist landlords with their residential properties; **and** the mark has been continuously used in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce on or in connection with **all** goods/**all** services, or to indicate membership in the collective membership organization, listed in the existing registration for this class. Also, no final decision adverse to the owner's claim of ownership of such mark for those goods/services, or to indicate membership in the collective membership organization, exists, or to the owner's right to register the same or to keep the same on the register; and, no proceeding involving said rights pending and not disposed of in either the U.S. Patent and Trademark Office or the courts exists.

The owner is submitting one(or more) specimen(s) for this class showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) photos of the Registrant's goods and its product packaging.

Specimen File1

Specimen File2

Specimen File3

The registrant's current Attorney Information: Michael A. Marrero of ULMER & BERNE LLP

600 VINE STREET, 2800 CONVERGYS CENTER

CINCINNATI, Ohio (OH) 45202-2409

United States

The docket/reference number is 33690-0001.

The registrant's proposed Attorney Information: Michael A. Marrero of ULMER & BERNE LLP

Suite 2800

600 Vine Street

CINCINNATI, Ohio (OH) 45202-2409

United States

The Other Americaed Atternacy(s) Solb A. Vo

The Other Appointed Attorney(s): Seth A. Voit.

The phone number is (513) 698-5078.

The fax number is (513) 698-5079.

The email address is mmarrero@ulmer.com.

The registrant's current Correspondence Information: MICHAEL A. MARRERO of ULMER & BERNE LLP

600 VINE STREET, 2800 CONVERGYS CENTER

CINCINNATI, Ohio (OH) 45202-2409

United States

The docket/reference number is 33690-0001.

The registrant's proposed Correspondence Information: MICHAEL A. MARRERO of ULMER & BERNE LLP

Suite 2800

600 Vine Street

CINCINNATI, Ohio (OH) 45202-2409 United States

The docket/reference number is 33690-0001.

The phone number is (513) 698-5078.

The fax number is (513) 698-5079.

The email address is mmarrero@ulmer.com;ipdocketing@ulmer.com.

A fee payment in the amount of \$300 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

The mark is in use in commerce on or in connection with the goods and/or services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce. The mark has been in continuous use in commerce for five (5) consecutive years after the date of registration, or the date of publication under Section 12(c), and is still in use in commerce. There has been no final decision adverse to the owner's claim of ownership of such mark, or to the owner's right to register the same or to keep the same on the register; and there is no proceeding involving said rights pending and not disposed of either in the U.S. Patent and Trademark Office or in the courts.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Michael A. Marrero/ Date: 03/07/2014

Signatory's Name: Michael A. Marrero

Signatory's Position: Attorney, Ohio bar member Signatory's Phone Number: 513-698-5078

Mailing Address (current):

ULMER & BERNE LLP 600 VINE STREET, 2800 CONVERGYS CENTER CINCINNATI, Ohio 45202-2409

Mailing Address (proposed):

ULMER & BERNE LLP 600 Vine Street CINCINNATI, Ohio 45202-2409

Serial Number: 76686009

Internet Transmission Date: Fri Mar 07 15:52:48 EST 2014

TEAS Stamp: USPTO/S08N15-XX.XX.XXX.X-201403071552489

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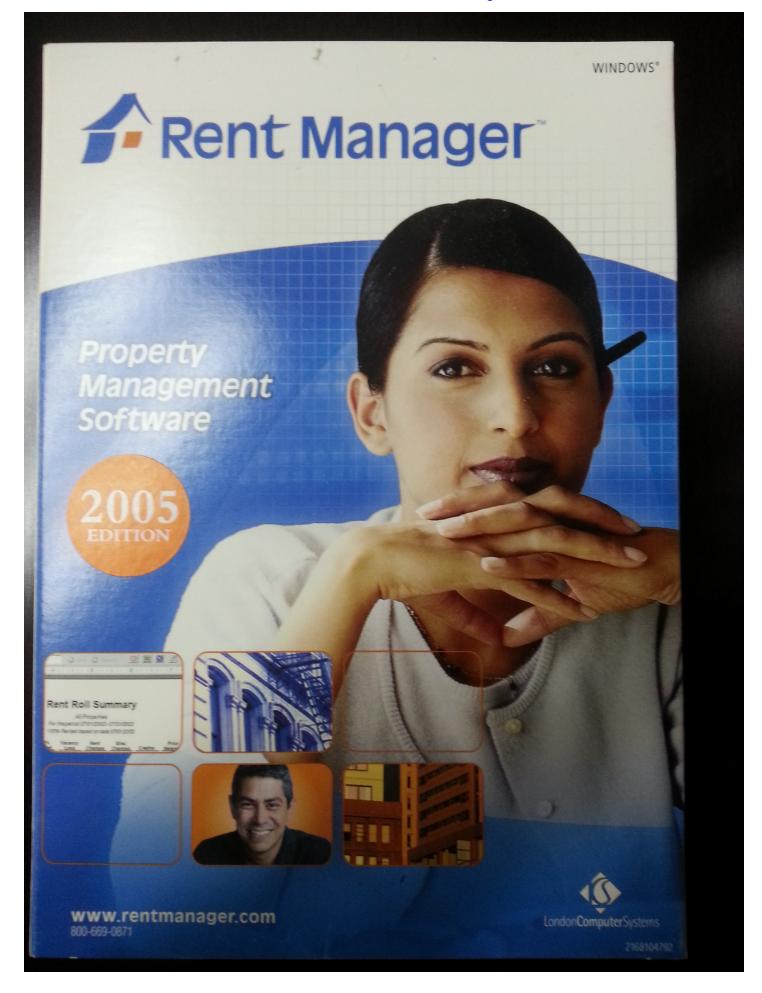
CC-2662-20140307154031877166

Case: 1:18-cv-00696-TSB Doc #: 1-1 Filed: 10/01/18 Page: 63 of 69 PAGEID #: 79



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ROUTING SHEET TO POST REGISTRATION (PRU)

Registration Number: 3497560

Serial Number: 76686009

RAM Sale Number: 3497560

RAM Accounting Date: 20140310 Total Fees: \$300

Note: Process in accordance with Post Registration Standard Operating Procedure (SOP)

Transaction	Fee	Transaction	Fee per	Number	Number of	Total
	<u>Code</u>	<u>Date</u>	<u>Class</u>	of Classes	Classes Paid	<u>Fee</u>
§8 affidavit	7205	20140307	\$100	1	1	\$100
§15 affidavit	7208	20140307	\$200	1	1	\$200

Physical Location: 900 - FILE REPOSITORY (FRANCONIA)

Lost Case Flag: False

In TICRS (AM-FLG-IN-TICRS): True

Transaction Date: 20140307



Int. Cl.: 9

Prior U.S. Cls.: 21, 23, 26, 36 and 38

United States Patent and Trademark Office

Reg. No. 3,497,560 Registered Sep. 9, 2008

TRADEMARK PRINCIPAL REGISTER

RENT MANAGER

LONDON COMPUTER SYSTEMS, INC. (OHIO CORPORATION)
1007 COTTONWOOD DRIVE
LOVELAND, OH 45140

FOR: COMPUTER SOFTWARE TO ASSIST LAND-LORDS WITH THEIR RESIDENTIAL PROPERTIES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 1-31-1988; IN COMMERCE 1-31-1988.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SEC. 2(F).

SER. NO. 76-686,009, FILED 1-22-2008.

LIEF MARTIN, EXAMINING ATTORNEY

Collect Rent Online

Free for landlords — an easy way to get paid

Set up payments (https://www.Zillow.com/rental-manager/properties/?mktPath=payments&itc=top_button_setup_collect_rent)

Forget the rent check — collecting rent is easy with online payments.

Try our new, **free** online rent payments feature! Quick set up for both you and your tenant, and stress free rent collection through your whole lease.

 $Already\ setup\ payments?\ Go\ to\ Zillow\ Rental\ Manager\ (https://www.Zillow.com/rental-manager/properties/)$

How it works:

- Log in to Zillow Rental Manager and select a property to set up payments on, or add a new property to get started.
- 2 Choose a rent-collection method, verify your identity and get setup with a few simple steps.
- Invite your renter to pay online using ACH, debit or credit. Paying rent online with ACH is free for your tenant. There is a fee if they pay with a debit or credit card.
- 4 Start collecting rent, and get paid automatically, all within Zillow Rental Manager.

Exhibit K

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FAQs (http://faq.usps.com/?articleId=220900)

JS 44 (Rev. 08/16)

Case: 1:18-cv-00696-TSB_Doc_#: 2-3 Filed: 10/01/18 Page: 1 of 2 PAGEID #: 86

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

purpose of initiating the civil d	ocket sheet. (SEE INSTRUC	TIONS ON NEXT FAGE C	or mis re	KW.)						
I. (a) PLAINTIFFS				DEFENDAN	ΓS					
(b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES) (c) Attorneys (Firm Name, Address, and Telephone Number)					(IN CONDE CT OF L	<i>U.S. P</i> Mnati	ed Defendant LAINTIFF CASES O ON CASES, USE T VOLVED.		OF	
II. BASIS OF JURISDI	ICTION (Place an "X" in C	One Box Only)		<u> </u> TIZENSHIP OF		CIPA	L PARTIES		-	-
☐ 1 U.S. Government Plaintiff	☐ 3 Federal Question (U.S. Government	Not a Party)		(For Diversity Cases Only		DEF	Incorporated or Pr		or Defenda PTF	ant) DEF □ 4
☐ 2 U.S. Government Defendant	☐ 4 Diversity (Indicate Citizensh	uip of Parties in Item III)	Citiz	en of Another State	1 2	1 2	Incorporated and I of Business In A		5	□ 5
				en or Subject of a reign Country	□ 3		Foreign Nation		□ 6	□ 6
IV. NATURE OF SUIT							for: Nature of Su			WIG.
CONTRACT □ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excludes Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability 320 Assault, Libel & Slander 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle Product Liability 360 Other Personal Injury 362 Personal Injury -	PERSONAL INJUR 365 Personal Injury - Product Liability 367 Health Care/ Pharmaceutical Personal Injury Product Liability 368 Asbestos Personal Injury Product Liability PERSONAL PROPEI 370 Other Fraud 371 Truth in Lending 380 Other Personal Property Damage 385 Property Damage Product Liability	1	DRFEITURE/PENALTY 25 Drug Related Seizure of Property 21 USC 88 20 Other LABOR 0 Fair Labor Standards Act 20 Labor/Management Relations 10 Railway Labor Act 11 Family and Medical Leave Act 20 Other Labor Litigation	P	22 Appe 23 With 28 U PROPE 20 Copy 30 Pater 40 Trad OCIAI 61 HIA 62 Black 63 DIW 64 SSIE	RTY RIGHTS vrights nt	375 False C 376 Qui Ta 3729(a 400 State R 410 Antitru 430 Banks a 450 Comme 460 Deporta 470 Rackete	m (31 USO)) eapportion st and Banki erce ation eer Influer t Organiza mer Credit Sat TV ies/Comm nge Statutory A ltural Acts mmental M	nment ng nced and attions codities/ Actions statters
REAL PROPERTY	Medical Malpractice CIVIL RIGHTS	PRISONER PETITIO		1 Employee Retirement	F	EDER	AL TAX SUITS	Act	ii oi iiioi	mation
 □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 290 All Other Real Property 	□ 440 Other Civil Rights □ 441 Voting □ 442 Employment □ 443 Housing/ Accommodations □ 445 Amer. w/Disabilities - Employment □ 446 Amer. w/Disabilities - Other □ 448 Education	Habeas Corpus: 463 Alien Detainee 510 Motions to Vacate Sentence 530 General 535 Death Penalty Other: 540 Mandamus & Oth 550 Civil Rights 555 Prison Condition Conditions of Confinement	e □ 46	Income Security Act IMMIGRATION 22 Naturalization Applicat 55 Other Immigration Actions	□ 8°	70 Taxe or D 71 IRS–	s (U.S. Plaintiff efendant) —Third Party ISC 7609	☐ 896 Arbitra ☐ 899 Admini Act/Rev	istrative Proview or Aprovided Technology Decision autionality	ppeal of
	moved from	Appellate Court		pened Ano	ther Dist	trict	☐ 6 Multidistr Litigation Transfer		Multidis Litigatio Direct F	on -
VI. CAUSE OF ACTIO		atute under which you a ause:	re filing (I	Do not cite jurisdictional	statutes u	nless di	iversity):			
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER RULE 2	S IS A CLASS ACTION 23, F.R.Cv.P.	N D	EMAND \$			CHECK YES only URY DEMAND:		complai	
VIII. RELATED CASI IF ANY	E(S) (See instructions):	JUDGE				OCKE	ET NUMBER			
DATE		SIGNATURE OF AT	TORNEY (OF RECORD						
FOR OFFICE USE ONLY										
RECEIPT # A!	MOUNT	APPLYING IFP		JUDGE			MAG. JU	DGE		

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
 - (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
 - (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- **II. Jurisdiction.** The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)

- **III. Residence** (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- **IV.** Nature of Suit. Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: Nature of Suit Code Descriptions.
- **V. Origin.** Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407.

Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket. **PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7.** Origin Code 7 was used for historical records and is no longer relevant due to changes in statue.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. **Do not cite jurisdictional statutes unless diversity.** Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.

Date:

UNITED STATE	ES DISTRICT COURT for the
1	District of
Plaintiff(s) V. Defendant(s)))))) Civil Action No.))))
SUMMONS To: (Defendant's name and address)	IN A CIVIL ACTION
are the United States or a United States agency, or an or P. 12 (a)(2) or (3) — you must serve on the plaintiff an	on you (not counting the day you received it) — or 60 days if you fficer or employee of the United States described in Fed. R. Civ. answer to the attached complaint or a motion under Rule 12 of otion must be served on the plaintiff or plaintiff's attorney,
If you fail to respond, judgment by default will You also must file your answer or motion with the cour	be entered against you for the relief demanded in the complaint.

CLERK OF COURT

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))

	This summons for (na	nme of individual and title, if ar	ny)		
was re	ceived by me on (date)		·		
	☐ I personally served	d the summons on the ind	lividual at (place)		
			on (date)	; or	_
	☐ I left the summons	s at the individual's reside	ence or usual place of abode with (name)		
		,	, a person of suitable age and discretion who res	sides there,	
	on (date)	, and mailed a	copy to the individual's last known address; or		
	☐ I served the summ	ons on (name of individual)		, who is	
	designated by law to	accept service of process	s on behalf of (name of organization)		
			on (date)	; or	
	☐ I returned the sum	mons unexecuted because	e	; or	
	☐ Other (specify):				
	My fees are \$	for travel and \$	for services, for a total of \$		-
	I declare under penal	ty of perjury that this info	ormation is true.		
Date:					
		_	Server's signature		
		_	Printed name and title		
		_			
			Server's address		

Additional information regarding attempted service, etc:

Date: _____

UNITED STAT	ES DISTRICT COURT for the
	District of
Plaintiff(s) $V.$ $Defendant(s)$)))) Civil Action No.)))
	IN A CIVIL ACTION
To: (Defendant's name and address)	
are the United States or a United States agency, or an o P. 12 (a)(2) or (3) — you must serve on the plaintiff an	on you (not counting the day you received it) — or 60 days if you officer or employee of the United States described in Fed. R. Civ. answer to the attached complaint or a motion under Rule 12 of notion must be served on the plaintiff or plaintiff's attorney,
If you fail to respond, judgment by default will You also must file your answer or motion with the coun	be entered against you for the relief demanded in the complaint.

CLERK OF COURT

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))

	This summons for (nan	ne of individual and title, if any)			
was re	ceived by me on (date)	·			
	☐ I personally served	the summons on the individual	at (place)		
			on (date)		
	☐ I left the summons	at the individual's residence or	usual place of abode with (name)		
		, a perso	on of suitable age and discretion who res	sides the	ere,
	on (date)	, and mailed a copy to	the individual's last known address; or		
	☐ I served the summo	ons on (name of individual)			, who is
	designated by law to a	accept service of process on bel	nalf of (name of organization)		
			on (date)	; or	
	☐ I returned the sumn	nons unexecuted because			; or
	☐ Other (<i>specify</i>):				
	My fees are \$	for travel and \$	for services, for a total of \$		
	I declare under penalty	of perjury that this information	n is true.		
Date:					
			Server's signature		
			Printed name and title		
			Server's address		

Additional information regarding attempted service, etc:

Date: _____

110 +10 (10+. 00/12) Builmons in a Civil rector	
	S DISTRICT COURT
	For the
Dis	strict of
Plaintiff(s) V.)))) (Civil Action No.)
Defendant(s)))
SUMMONS IN	A CIVIL ACTION
To: (Defendant's name and address)	
are the United States or a United States agency, or an offic	you (not counting the day you received it) — or 60 days if you cer or employee of the United States described in Fed. R. Civ. swer to the attached complaint or a motion under Rule 12 of on must be served on the plaintiff or plaintiff's attorney,
If you fail to respond, judgment by default will be You also must file your answer or motion with the court.	entered against you for the relief demanded in the complaint.
	CLERK OF COURT

Signature of Clerk or Deputy Clerk

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

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was re	ceived by me on (date)	·			
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			on (date)		
	☐ I left the summons	usual place of abode with (name)			
	, a person of suitable age and discretion who resides there				ere,
	on (date)	, and mailed a copy to	a copy to the individual's last known address; or		
	☐ I served the summo	ons on (name of individual)			, who is
	designated by law to accept service of process on behalf of (name of organization)				
			on (date)	; or	
	☐ I returned the summons unexecuted because				; or
	☐ Other (specify):				
	My fees are \$	for travel and \$	for services, for a total of \$		
	I declare under penalty of perjury that this information is true.				
Date:					
			Server's signature		
			Printed name and title		
			Server's address		

Additional information regarding attempted service, etc: