







A person with a backpack is running on a rocky shore. The image is overlaid with a semi-transparent blue filter. In the background, there are faint UI elements: a circular gauge on the left with the number '108', a panel on the right with the word 'focus', and a bottom status bar with various icons and a timer.

"Less polished & perfect videos
perform better on YouTube."

Google

Steven Soderbergh Says He's Done Directing Studio Movies and Wants to Only Shoot on iPhones — Sundance 2018

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STEVEN SODERBERGH'S INSPIRED IPHONE EXPERIMENT IN "UNSANE"

By Richard Brody March 26, 2018

1 2 3 4 5




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Unsane: how Steven Soderbergh manages to thrill with just an iPhone

The director's latest film, shot entirely on a phone, is a dizzying deep dive into the psyche of a stalking victim kept in a mental care facility against her will. **Contains spoilers**



A blue-tinted photograph of Steven Soderbergh on a film set. He is wearing a dark beanie, glasses, and a dark jacket. He is looking off to the side with a serious expression. In the foreground, there is a professional video camera on a tripod, partially visible on the left side. The background is out of focus, showing what appears to be an outdoor setting with buildings.

"I THINK THIS IS THE FUTURE," HE SAID. "ANYBODY GOING TO SEE THIS MOVIE WHO HAS NO IDEA OF THE BACKSTORY TO THE PRODUCTION WILL HAVE NO IDEA THIS WAS SHOT ON THE PHONE. THAT'S NOT PART OF THE CONCEIT."

Steven Soderbergh

Soderbergh's Toolset

Filmic Pro
\$15



Soderbergh's Toolset

Moment Lenses
\$99 for 50mm



Soderbergh's Toolset

DJI Osmo
\$139



Soderbergh's Toolset

LED Light
\$39.95



Soderbergh's Toolset

Rode Smart
Lav
\$57





Best Practices

Don't use digital zoom

Don't use the default camera

Use timelapse & slo-mo

Use additional light sources

Rule of thirds

Avoid shooting into direct light

Formats and Other Considerations





Content Ideas

House Tours

Home of the Week

Film clients at the closing table

Staging

Community spotlight

Instagram Stories!

Thank You!

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