Stand out from the competition with geniuspricePro

The most advanced intelligent pricing engine for agents powered by AI and image recognition.

geniuspricePro, provided by homegenius Real Estate, is designed to help agents grow more business and be more productive. geniuspricePro is the first ever property intelligence engine to use homegeniusIQ, an Artificial Intelligence (AI) and photo analysis technology to inform a property’s value.

How It Works

Easily search by address or MLS ID to find a property
Receive an automated list of top comparable properties
Create pricing presentations for clients in minutes

A geniusprice is automatically created. The geniusprice is an automated property valuation estimate (AVM) calculated by an algorithm powered by AI and homegeniusIQ that automatically analyzes property photos to identify and assess the home’s condition.

Select at least 3 from the list of comparables to create a personalized mygeniusprice

Grow your business and create life-long clients

Impress and win prospective clients with information that no other agents have. The geniusprice (AVM) uses homegeniusIQ, a proprietary image recognition and computer vision technology designed to analyze images to predict room value and condition.
Instead of sharing generic content, give prospective clients something they want. Share the geniusprice (AVM) of their home in seconds. Agents can grow their business and create life-long clients using the geniusprice to both prospect for new clients, as well as stay in touch with their entire portfolio of clients by easily sending a geniusprice to provide them with a home equity update.

See home condition at a glance

homegeniusIQ automatically identifies home finishes, renovations, and conditions in kitchens and bathrooms.

Easily assess room condition with the simple 1-5 star rating for the subject property and comparable properties. Lower quality or damaged rooms receive a lower rating, and new renovations and new construction receive higher ratings.

Generate home value estimates in seconds

geniuspricePro enables agents to generate multiple pricing estimates. One is the geniusprice, an automated home valuation estimate (AVM) which is based on homegeniusIQ. Another is a personalized mygeniusprice based on the comps an agent selects from a curated list. Agents can leverage the geniusprice to generate leads and win new business and use the personalized mygeniusprice to help their clients price a listing or inform an offer amount.

Should agents want a completely custom price point, they can simply add an Agent Price or Price Range based on their local market knowledge and expertise to include in the geniusprice presentation for their clients.
Save valuable time and be more productive

Agents waste too much time creating presentations to price properties to list or to understand value for an offer. geniuspricePro allows agents to create an automated geniusprice value estimate in seconds and impart their own professional knowledge in a fraction of the time by creating a mygeniusprice.

With the geniuspricePro, agents will save precious time creating traditional pricing reports and hours spent combing through comparable property photos. A professional, presentation for clients can be created in just minutes, saving an average of 30-45 minutes on each pricing presentation.

Leverage the Home Price Index (HPI), which combines market information, valuation, and advanced machine learning techniques to view home value data over time. Provide neighborhood-level market updates to engage an entire portfolio of clients.

Visit homegenius.com/contact-us to get started